Flourishing on the Fleurieu - Business and Community Forum

Wednesday 25th May
Fleurieu Room, McCracken Country Club
McCracken Drive, Victor Harbor
8:30 am to 12:30 pm

Regional Development Australia Adelaide Hills Fleurieu & Kangaroo Island would like to invite local businesses, clubs, community groups and individuals to attend a business and community forum on the advantages of an aging population.

By utilizing innovation around how we design products and services (for profit and not-for-profit) including sports, clubs and other organisation and facilitate the interaction of all people in the community we see improved economic outcomes for businesses and social and health outcomes for individuals.

The forum will cover four topics to help guide businesses and other organisations in considering how they offer their products and services to our older population and the options for older people to contribute or interact with our community. This in turn benefits all people in the community.

The program also includes the launch of the inaugural Flourishing on the Fleurieu Business and Community Awards that aims to recognise:

- Businesses and community groups that are innovative in products and services for older customers
- Business practices that assist older people remain in employment; and
- New businesses start-ups by Seniors

Forum Program:

8:45 am  Registrations
9 am  Changing Customer Dynamics..... Economic Impacts
      Positive impacts and achievement through business change
9:45 am  Seniorpreneurs – Mature Aged Business Syndicates – new
      business pathways at any age
10:30 am  Morning Tea
10:45 am  Launch of the Flourishing on the Fleurieu Business & Community
      Awards
11 am  The older worker - employer and employee considerations and
      benefits of/for older workers and volunteers
11:45 am  Bite Sized Volunteering and Money for Jam - Presentation of two
      Victorian projects
12:30  Close

Let's make the Fleurieu flourish.

To register your attendance for the forum please contact Brandon at the RDA on 08 8536 9200 or email brandono@rdahc.com.au