

# Signal Point Experience Centre

Alexandrina Council, supported by Australian Government funding under the Murray–Darling Basin Economic Development Program will deliver a multi-purpose Experience Centre in the Signal Point building at Goolwa Wharf.

This exciting project will transform the internal fit-out and design of the Signal Point building (ground floor) comprising a Welcome to Region, interpretive story telling exhibition and multi-function workshop and activity area. The projects vision is to focus on four key sentiments:

## Evoked

Deepen a sense of place and provoke curiosity, awe and wonder

## Explore

Enhance the visitor experience and attract them into the broader region

## Educate

Provide information and increase awareness in science and culture

## Energise

Create and grow businesses

The Signal Point Experience Centre will be the centre piece for sharing history and significance of place, and act as a launch pad into the surrounding experiences on offer in the greater Alexandrina Region. These will include the culturally and significant Hindmarsh Island adjacent the Murray Mouth, the Langhorne Creek and Currency Creek wine regions, the southern Fleurieu coastal townships of Middleton and Port Elliot, and lakeside townships of Milang and Clayton Bay as a gateway to the Coorong. Inland hidden gems of Strathalbyn, Mount Compass and Ashbourne will all be inclusive of our regional Alexandrina offerings.

The story telling exhibition will include a range of mediums to engage visitors of all ages, including interactive learning experiences, photography, videos and sensory activities i.e. soundscapes and touchscreens.

This project will provide significant benefits to Goolwa and the wider communities, promoting the region as an ideal tourist destination and playing an integral role in the preservation of the region's cultural history.



## Project Timeline

### Story Gathering & Design

Sept 2021 – May 2023

- Co-design and stakeholder engagement phase
- Project team established and co-design process commences

### Construction

April 2023 – early 2024

- Building works due to be completed (roof, A/C & Solar)
- Installation of SPEC exhibition and building fit-out

### SPEC Launch

Mid 2024

- Progressive opening as works on the Goolwa Wharf Precinct project continue

2021/22

2023

2024

### Fabrication

June 2022 – May 2023

- Off-site fabrication commences
- Built elements and joinery fabricated at Contractor's workshop in readiness for building install

### Commissioning

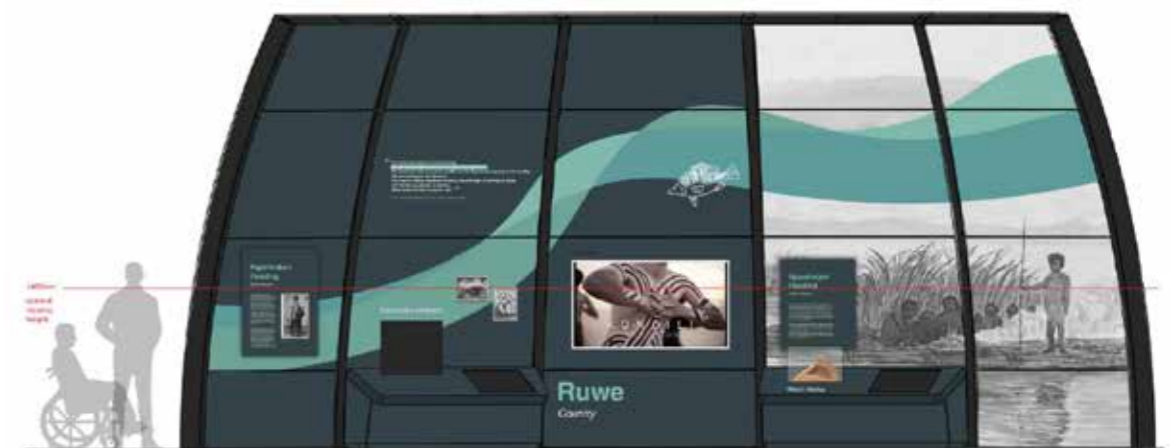
Early 2024 – mid 2024

- Testing and commissioning gets underway
- Information technology and operations testing, training and familiarisation training undertaken

## Project Delivery

Design Partnership – The exhibition design process brings together the project team, Ngarrindjeri and local stakeholders to enable a process of shared history and future storytelling.

The exhibition will honour the layers of remarkable history of the Goolwa Wharf and provide a focal point to connect people to country.



\*Preliminary design graphics for exhibition structure – elevation view

We acknowledge the traditional custodians of the lands and waters of our district. Alexandrina Council region intersects with the traditional lands of the Ngarrindjeri, Ramindjeri, Peramangk and Kurna First Nations People.



Australian Government  
Department of Climate Change, Energy,  
the Environment and Water



For more information, visit  
[alexandrina.sa.gov.au/signalpoint](http://alexandrina.sa.gov.au/signalpoint)