



Frequently Asked Questions

Business Initiatives Grant 2023-24

How do I apply for a Business Initiatives Grant?

Before starting an application, make sure you read the [2023-24 Business Initiatives Grant Guidelines](#). Applications can be made via the SmartyGrants link on Alexandrina Council's website: <https://alexandrina.smartygrants.com.au/BIG2324>

What is the purpose of the Business Initiatives Grant?

The Business Initiatives Grant is a funding program offered by Alexandrina Council to support small businesses in the region. Its primary objective is to assist businesses in increasing their online presence and digital capability to stay competitive.

What type of activities will be funded by the grant?

The grant funds small business digital improvement projects that generate economic development benefits for the Alexandrina region. Eligible activities may include improving digital shopfront appeal, enabling online bookings, and enhancing social media or website performance.

Who can apply for the Business Initiatives Grant?

The grant is available for established small businesses (with fewer than 20 employees) with an ABN located in the Alexandrina Council region. Incorporated industry and business associations are also eligible to apply.

How much funding is available?

Grants of up to \$3,000 are available for eligible entities. The total funding pool allocated to the Business Initiatives Grant program in 2023-24 is \$18,000.

Is there a minimum funding request?

Yes, a minimum funding request of \$500 applies to all applications.

When will applicants be notified of the outcome of their application?

Applicants will be notified of the outcome of their application by the end of October 2023.

What are the conditions of funding for successful applicants?

Funded projects must be completed by 30 June 2024. Recipients must sign a Grant Funding Agreement prior to funds being processed which will outline the full terms and conditions of funding. A Grant Evaluation and Acquittal Report must be completed within two months of project completion. Non-compliance may affect eligibility for future grant funding.

Can I contact someone to discuss whether my project is eligible?

Yes, applicants are encouraged to contact Council's Business Development Officer to discuss their project eligibility before commencing the application process. They can be reached at (08) 8555 7000 or by email at alex@alexandrina.sa.gov.au.

Who can I speak to if I'm having trouble in completing my application form?

SmartyGrants has a comprehensive online [Help Guide for Applicants](#) which should assist with most queries regarding the application process. If you're still having difficulty, please call Council's Grants Officer for further assistance on (08) 8555 7000.