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MEDIA RELEASE

Three top reasons to vote for SA's Top Towns

1 April 2021

Three towns in Alexandrina have been announced as finalists in The Tourism Industry Council South Australia (TicSA) Top Tourism Town Program. Goolwa, Port Elliot and Langhorne Creek will compete with 29 other South Australian Towns to be crowned SA's Top Tourism Town in 2021.

This new program, delivered by TiCSA, is designed to recognise both well-established and emerging towns in SA that deliver amazing visitor experiences and are committed to growing visitation and it's now up to you to hop online and vote for our towns! By voting, you can enter the draw to win a family getaway at one of 12 SA council owned caravan parks in a cabin (valued at \$500), thanks to the Local Government Association of South Australia.

Goolwa, Port Elliot and Langhorne Creek are unique in their own rights but quintessentially typical of the Alexandrina lifestyle and reputation; celebrating food, wine, regional produce, heritage, friendly locals, down-to-earth agricultural farmland, and amazing nature and waterways. Whether it's taking a cruise on a 120 year old paddle steamer or a tour into the Coorong, learning to surf, relaxing on the beach or visiting cellar doors that span generations, it can all be done in a day, or at a more relaxed pace. There really is no place like it.

Alexandrina Mayor Keith Parkes praised the program and encourages our residents and visitors to vote.

"We love our region and our towns are very special. We welcome visitors with open arms and enjoy helping them experience the very best of what Alexandrina has to offer. While it's no surprise to have three towns announced as finalists, we would like to see everyone submitting their votes to further promote Alexandrina and boost our reputation as a prime tourism destination," he said.

Voting is via an online form at <https://ticsa.com.au/industry-programs/sa-top-tourism-town/> and closes on 23 April 2021 so don't delay – vote Goolwa, Port Elliot and Langhorne Creek as your favourite South Aussie Towns!