

# Fleurieu Logistics

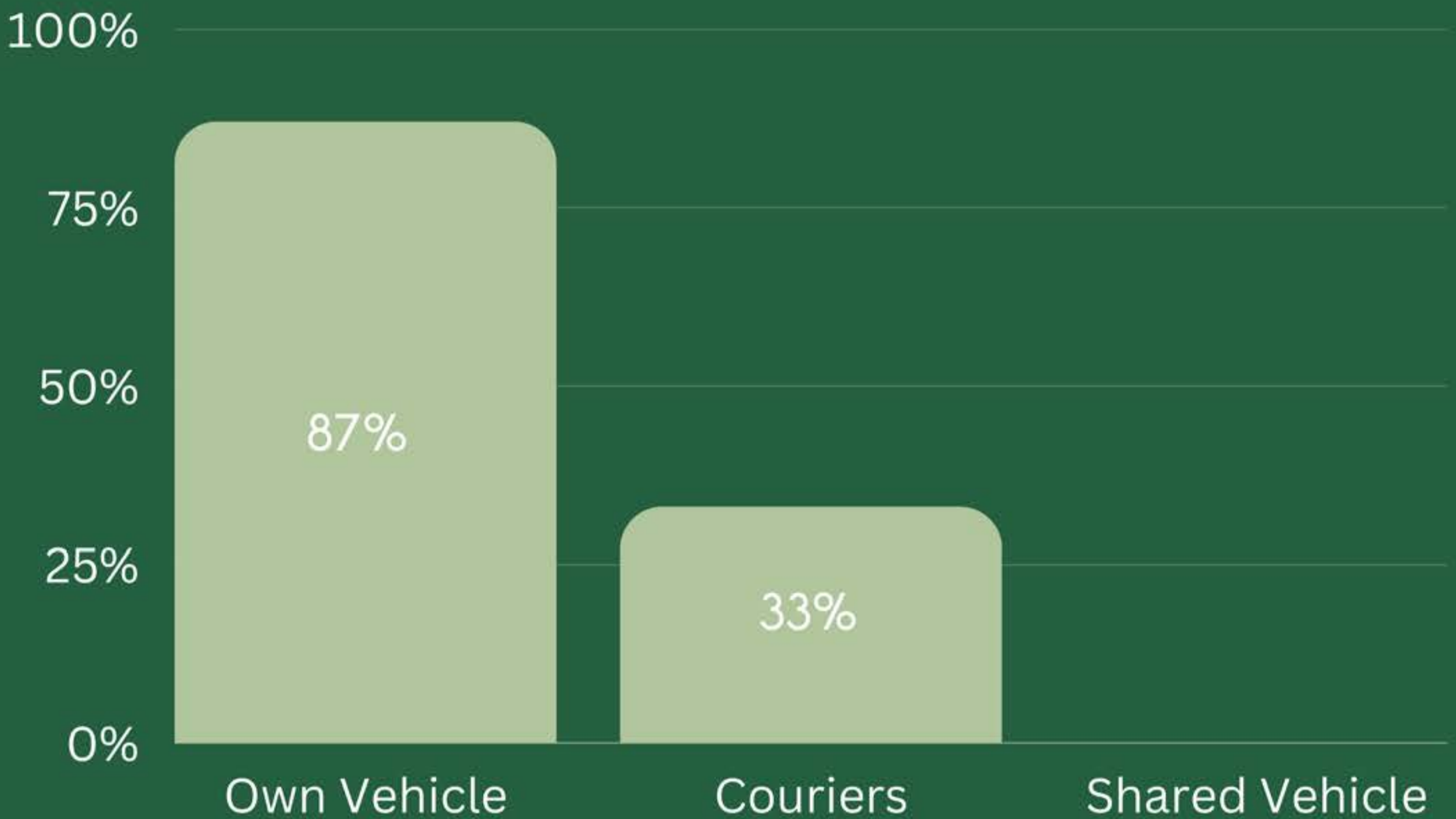


The Food Embassy, supported by RDA Adelaide Hills, Fleurieu and Kangaroo Island and Alexandrina Council, are exploring the current logistics challenges and opportunities for small food and beverage enterprises in the Fleurieu region.



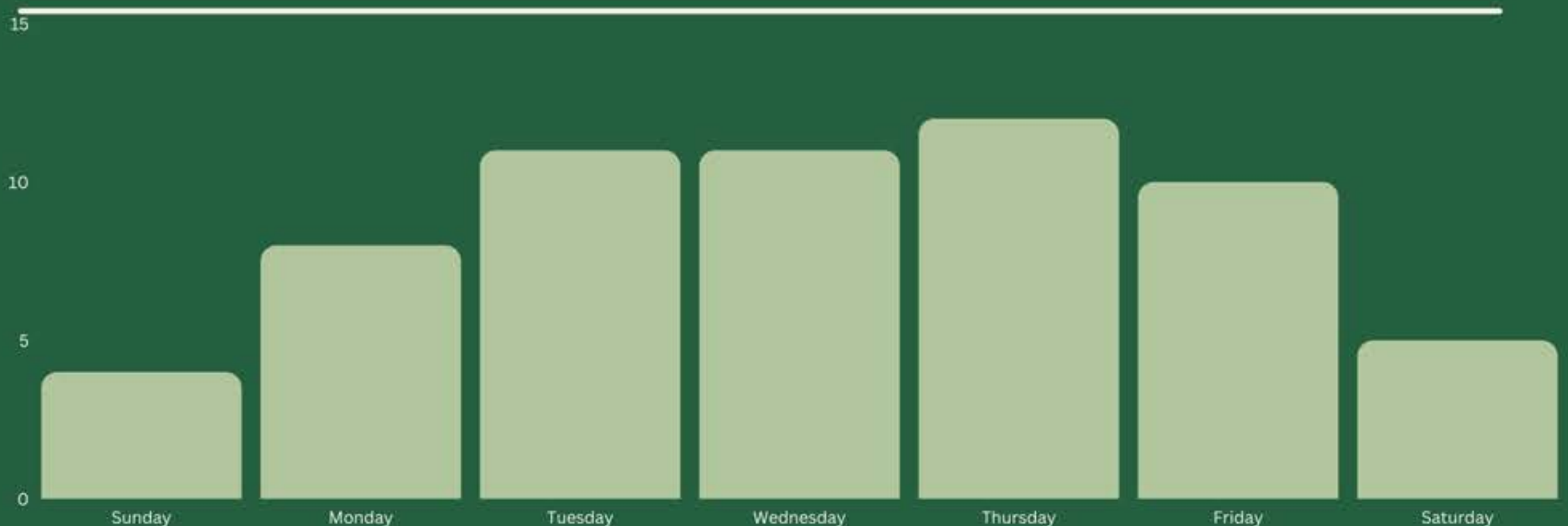
# How

# is freight moving?



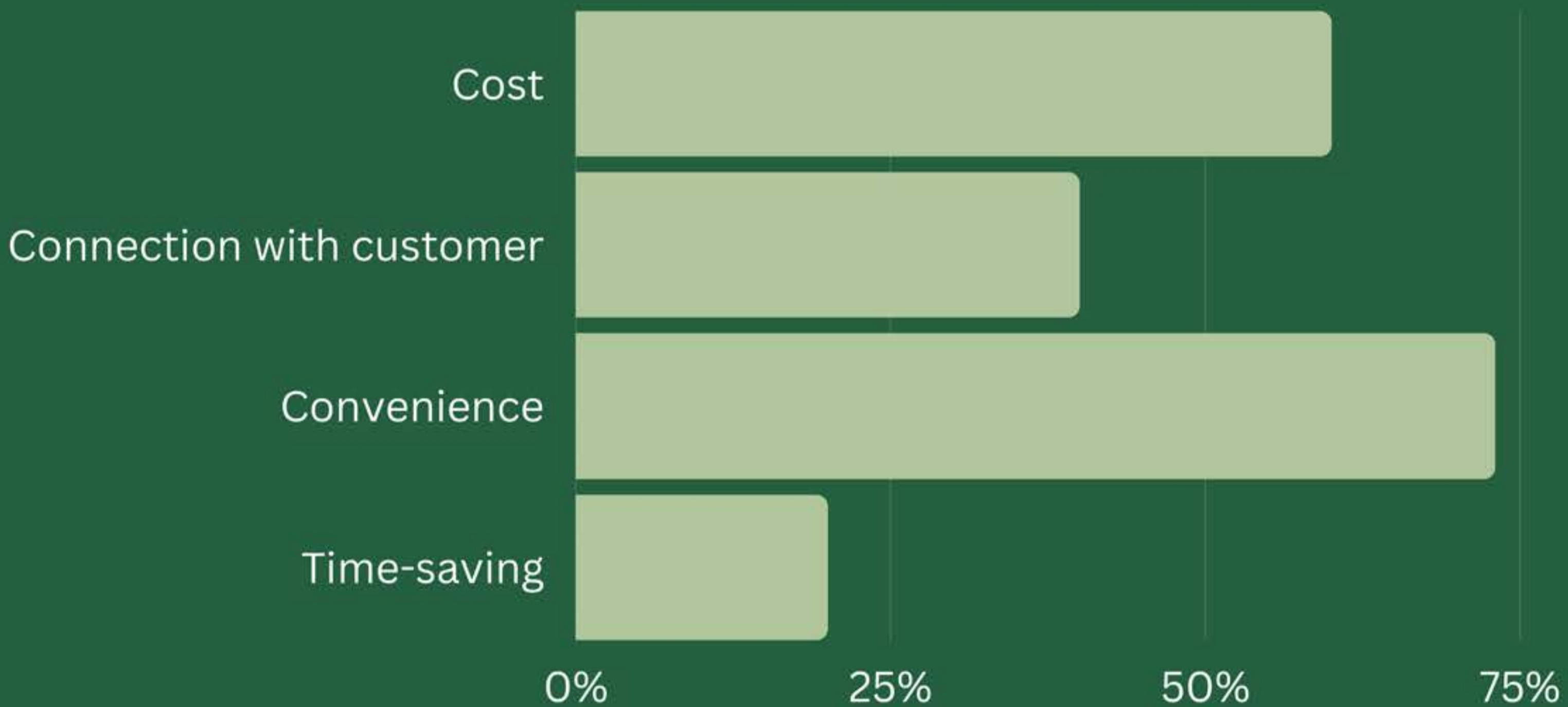
**87%**

of small scale producers are using their own vehicles to transport their goods



# Why

is own transport chosen?



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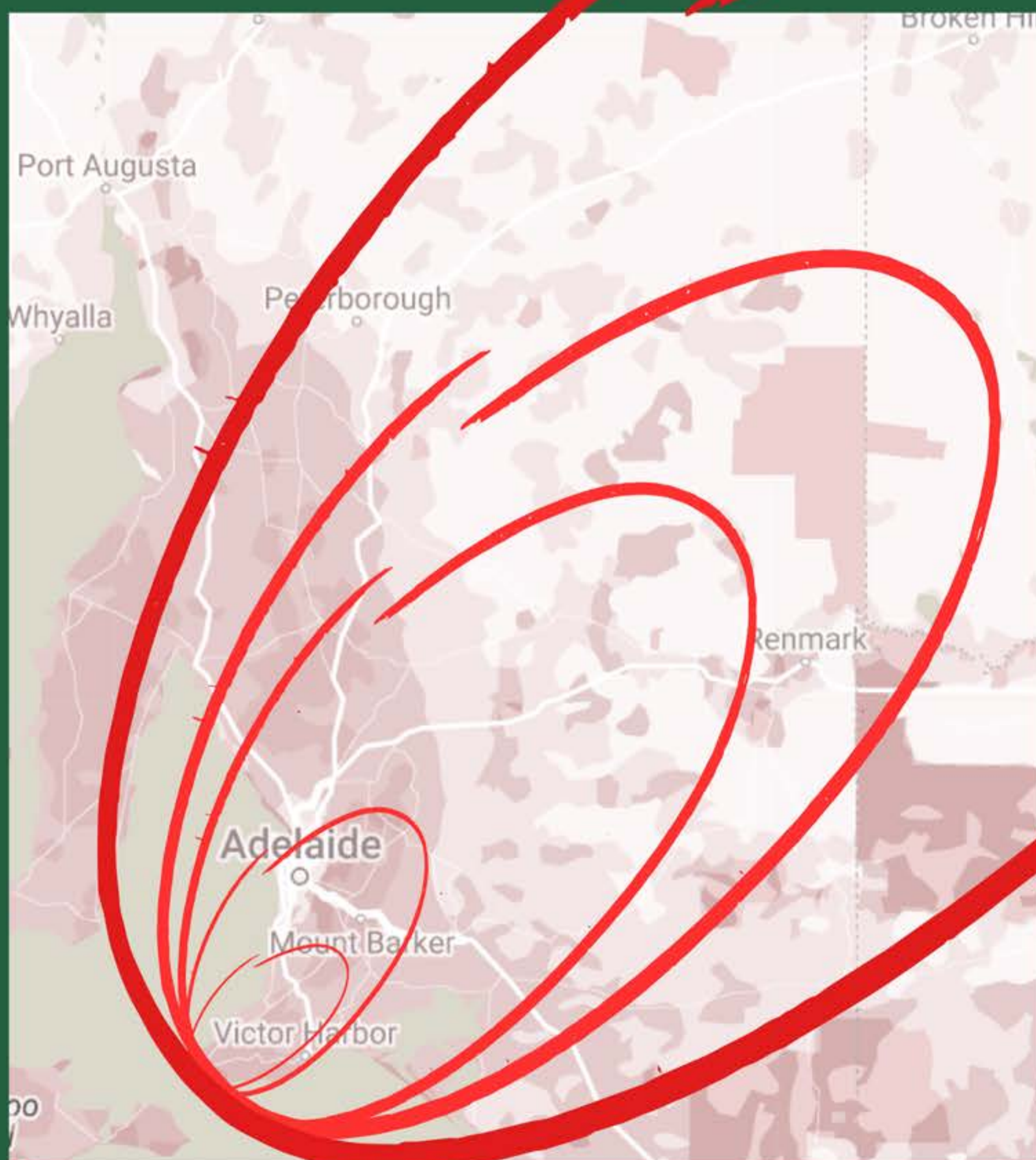
# 126,000

The total number of kilometres travelled per year by survey respondents in delivering food freight



# Where

# is freight going?



**1%**  
is exported

**16%**  
is delivered  
interstate

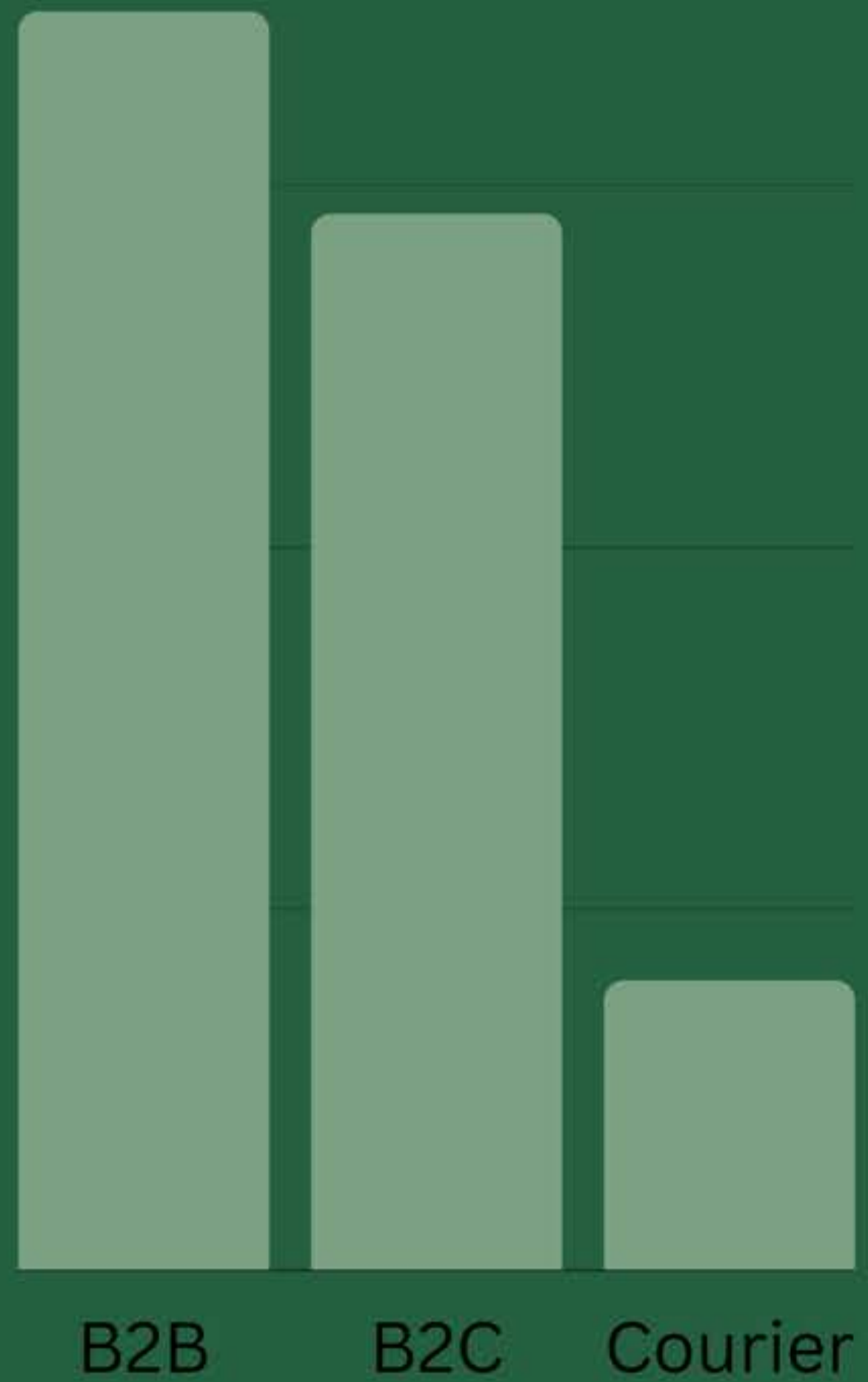
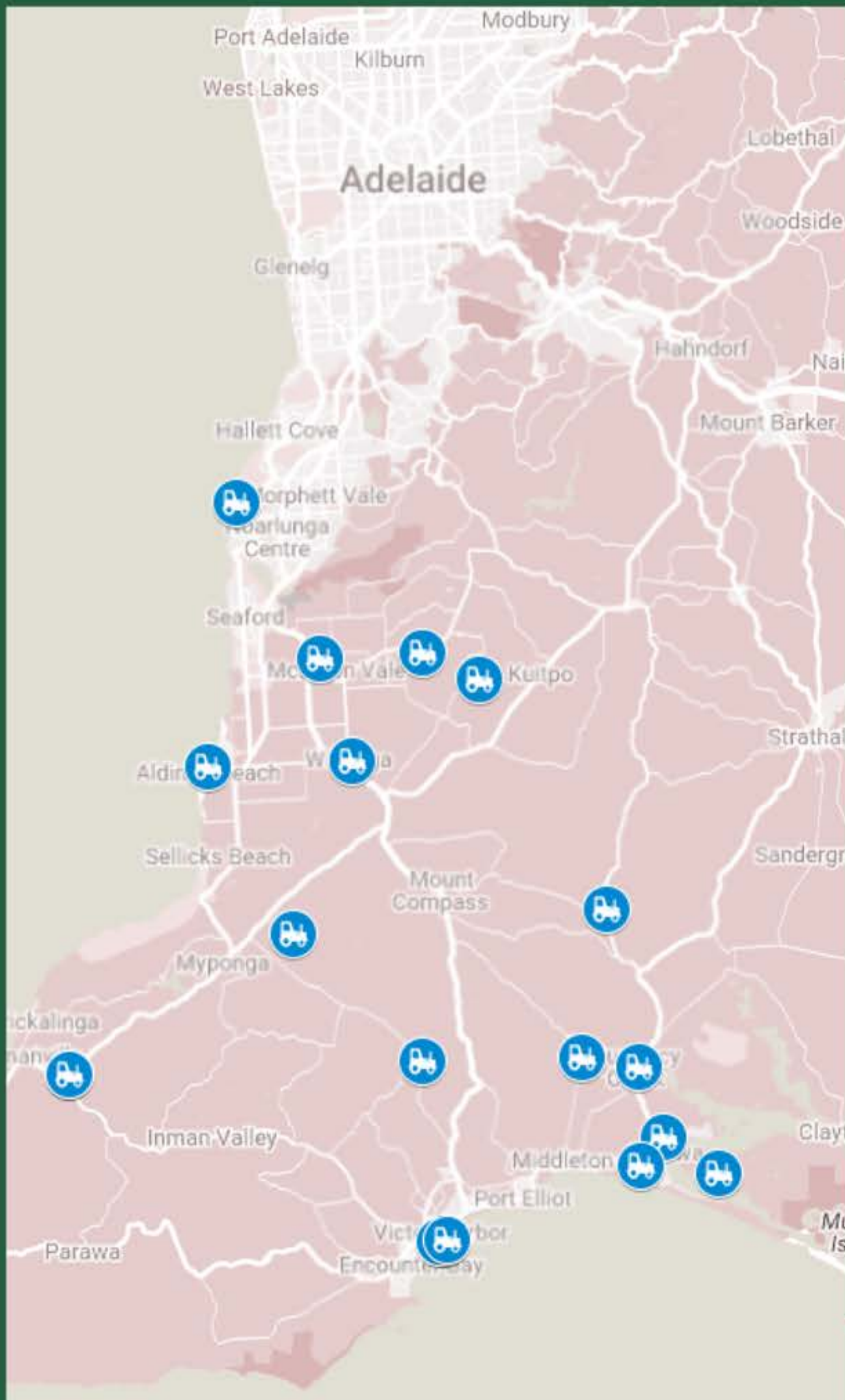
**60%**  
of all freight  
stays within  
the fleurieu

**21%**  
travels to  
Adelaide  
metro

**2%**  
travels to  
other SA  
regions

# Where

# is freight going?



# How

# is freight collected?

**53%**

of the producers are also collecting products from within the Fleurieu

collecting from >6 suppliers  
20%

collecting from 3-5 suppliers  
26.7%

collecting from 2 suppliers  
6.7%

not collecting  
46.7%



**100%**

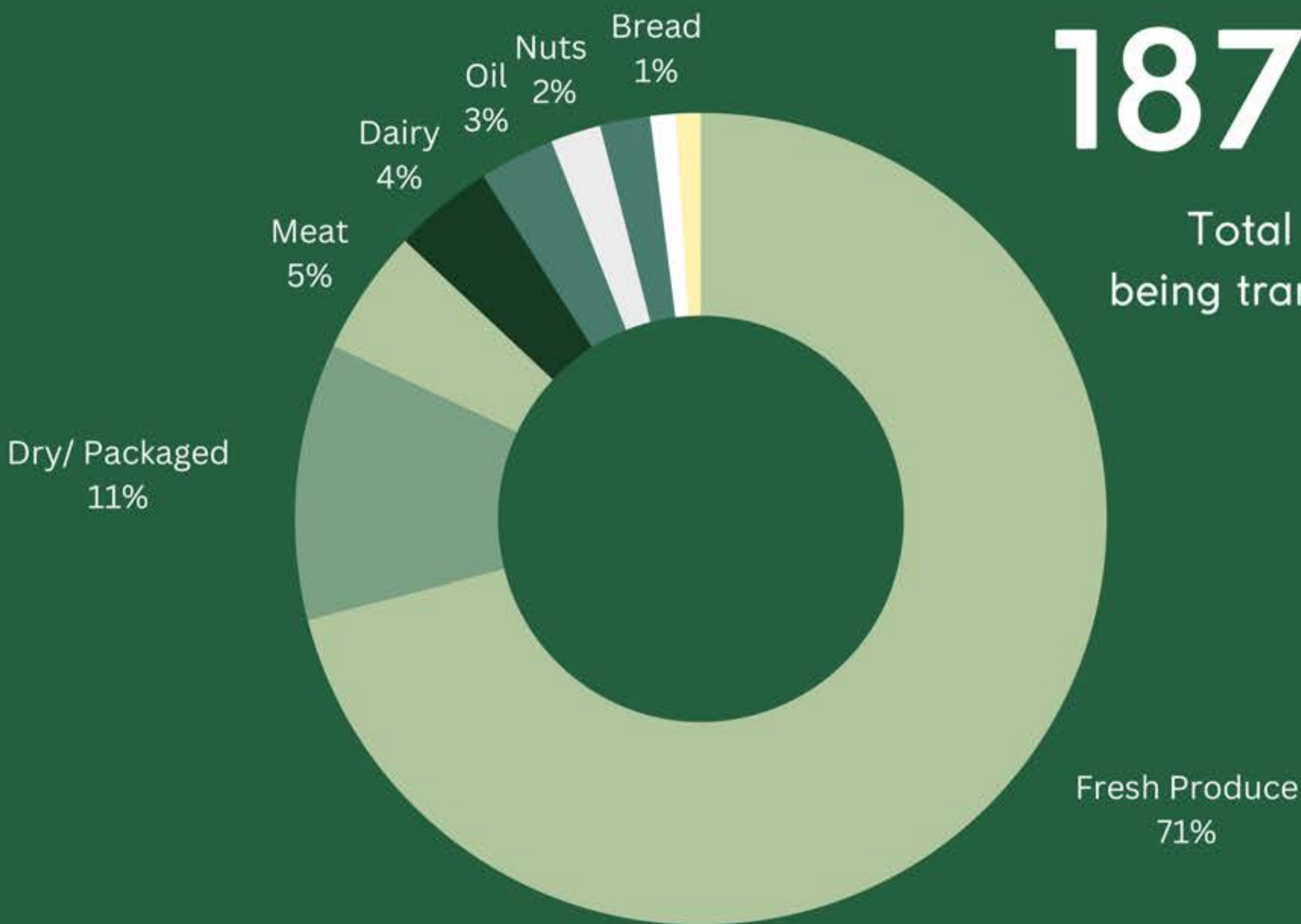
of producers collecting freight from within the Fleurieu are using their own vehicle

# How

# much freight is moving?

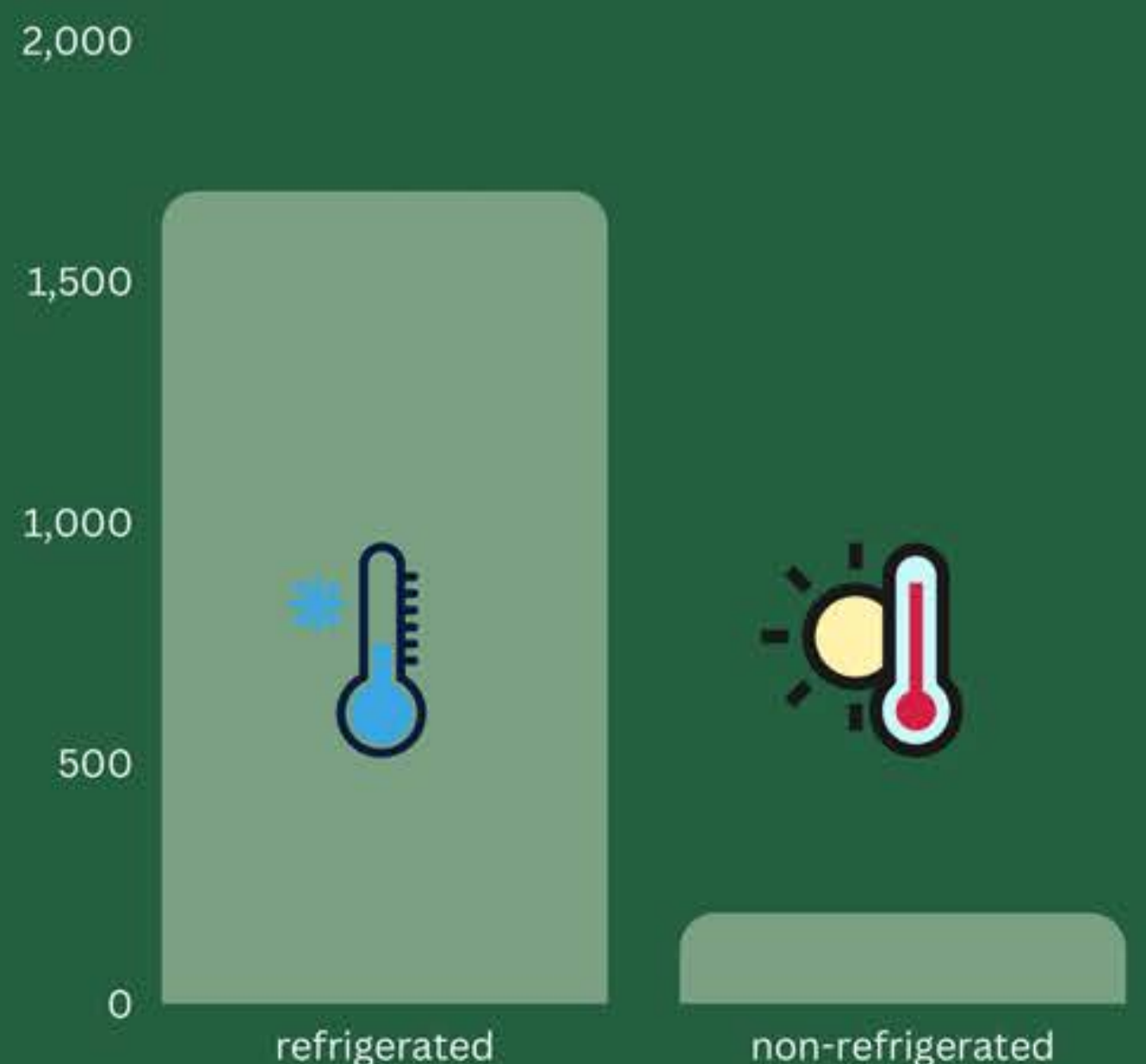
## 1870m<sup>3</sup>

Total volume of freight being transported per year



## 46%

of producers surveyed have cold room facilities



# Case Study: Healthy Sparkle



35

Number of suppliers in the Fleurieu

18,000

Total kms travelled per year collecting produce

350

Hours spent driving collecting ingredients per year

6,000

Dollars spent per year on diesel