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# MEDIA RELEASE

## First round of successful business grant recipients

**24 November 2020**

Alexandrina businesses were awarded grant funding at the Council meeting on 16 November, when Council supported the allocation of \$47,164 from the 2020-2021 Economic Development and Events Recovery Grant Fund.

The primary objective of the grant program is to assist businesses recover from the negative impacts caused by COVID-19 and associated restrictions; and to stimulate the local economy by supporting new activities that generate growth. The grant is an essential catalyst to support and empower the Alexandrina Council business community to enact change that will assist in rebuilding the local economic landscape.

Eligible entities were able to apply for between \$2,000 and \$5,000 for new activities that will generate growth. Businesses were supported to adapt to online trading, improve shopfront appeal or activate main streets in our townships. Successful businesses in this round of funding include:

- Bleasdale Vineyards Pty Ltd
- She is Seen Movement
- Sails Cafe at Clayton Bay
- Angas Plains Wines Pty Ltd
- Strathalbyn Racing Club Inc
- Kuti Shack
- Bremerton Vintners Pty Ltd
- Hammer N Tongs
- F.I.T Health and Fitness
- Kimbolton Vineyards Pty Ltd

Alexandrina Mayor Parkes was confident that the funding will help build resilience for these local businesses.

“These businesses submitted grant applications which displayed initiative and innovation, and we look forward to watching them implement activities that will put them in good stead as we emerge from the pandemic.”

The second round of applications for the Economic Development and Events Recovery Grant Fund will open in January 2021. Keep an eye on Council’s website and social media pages for announcements.

Recognising the significant impacts COVID-19 continues to have on our local communities, Alexandrina Council also initiated the COVID-19 Community Reactivation Grant. Eligible groups are able to apply for up to \$1,000 to fund a wide range of activities that aim to

counteract the negative impacts of the pandemic, including loss of income, increased social isolation and reduced community wellbeing.

Applications for this grant will be accepted and assessed on an ongoing basis until funds are exhausted. For more information on the COVID-19 Community Reactivation Grant, please contact Council's Grants Officer on 8555 7000.

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