

MEDIA RELEASE

Call for entrepreneurs and community to activate historic Goolwa Wharf Precinct

11 September 2023

Entrepreneurs, tourism operators and community groups are being invited to register their interest in developing a dozen heritage and modern sites in the historic Goolwa Wharf Precinct.

Alexandrina Council, with funding support from the Federal and State Governments, is investing more than \$14.5 million into the precinct and looking to transform the area into a regional destination.

Stage 1, the renewal of the Signal Point building as a multi-purpose experience centre, is scheduled to be finished by the end of 2023.

Stage 2 incorporates a range of works, including renovations to the Wharf Deck and Wharf Shed.

As part of Stage 2, Council has launched a 'Register of Interest' process so businesses and the community can secure commercial premises in the precinct.

The 12 spaces up for lease or investment in the Goolwa Wharf Precinct Activation range from the modern building one at Signal Point to the historic Harbour Masters Residence and the quirky 'Morgue'.

"This is a once-in-a-generation opportunity for businesses and community to become involved in a major renovation of a well-known and much-loved tourism attraction on the Fleurieu Peninsula," Council's Chief Executive Nigel Morris said.

"The location of the Goolwa Wharf Precinct is important for the Ngarrindjeri nation as the place where the Murray River meets the sea, and it is significant in South Australian history because of its legacy as a thriving river port in the mid-1850s.

"The investment in the precinct, especially the Signal Point Experience Centre, explores these shared histories. We want the Goolwa Wharf Precinct Activation to take the site into the future.

"A number of the buildings available in the Goolwa Wharf Precinct Activation date back to those river port days, including the Chart Room and the Harbour Masters Residence but there's also the modern Signal Point Building One and 100 sqm of vacant land on the waterfront.

"Goolwa is an exceptional destination nestled within the Fleurieu Peninsula, where uniquely the River Murray, Coorong, and the Southern Ocean meet, making it ideal for accommodation, hospitality, ecotourism, art and cultural ventures and Indigenous businesses.



“Simple registration of Interest submissions close 5pm, Friday 29 September 2023, so we would encourage businesses, entrepreneurs, tourism operators and community groups to investigate the properties available and become involved in this exciting project.”

To find out more about the Goolwa Wharf Precinct Activation, head to www.alexandrina.sa.gov.au/businesssupport/business/wharfactivation

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