

## **MEDIA RELEASE**

## Sugars Beach project funding announced

## 11 March 2022

Sugars Beach, Hindmarsh Island is a step closer to undergoing a major facelift following the announcement of \$1M in grant funding from the State Government.

Council has secured funding through the State Government's - Regional Growth Fund, 'Opening our Great Outdoors' funding stream, which will contribute to the \$7.6M project to transform Sugars Beach and the Murray Mouth into a pristine eco-tourism hub.

Minister for Primary Industries and Regional Development and Member for Finniss David Basham joined Alexandrina Council's Mayor Keith Parkes at Sugars Beach yesterday for the announcement.

The project will create a world-class tourism and educational experience including boardwalks with viewing platforms, cultural tourist hub, toilets, formalised car park, and nature play space, BBQ and picnic facilities.

Through the proposed cultural tourist hub the project will promote the local Ngarrindjeri cultural heritage with interpretive features and Ngarrindjeri artwork applied throughout the design. The project will create opportunities for local business guided tours and talks at this culturally significant 'Meeting of the Waters' location and visitors to engage with the rich history of our local Ngarrindjeri community.

Alexandrina Council Mayor Keith Parkes is very excited about the proposed project at the River Murray Mouth at Sugars Beach, Hindmarsh Island location.

'We are very grateful for this investment by the State Government which has both social and economic outcomes for the Alexandrina region. The Sugars Beach Murray Mouth Icon Project will create a world-class tourism and recreation destination for locals and visitors to experience.

The project will complement and continue the environmental and cultural tourism journey created by current infrastructure improvements and upgrades of the Goolwa Wharf Precinct and other Coorong related tourism infrastructure.

This is an impressive project which will provide significant benefits to our local community and I am pleased the State Government is supporting us to deliver it and further strengthen visitor numbers to the Alexandrina region,' he said.

The project is at concept design stage and subject to securing additional funding of the final design before the project will proceed further. Community consultation and Council endorsement will be the next steps for this proposed project.

## Photo Caption:

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LtoR: Acting Chief Executive Officer Alexandrina Council, Elizabeth Williams, David Basham MP, Mayor Keith Parkes and Matt Grant, General Manager Growth.

