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MEDIA RELEASE

Alexandrina on the move towards 2040

23 February 2021

Following a detailed community consultation period which commenced in March 2019, Council endorsed the A2040 Community Strategic Plan at its Council meeting on 22 February 2021.

The A2040 Plan has been a significant journey for the organisation and community alike and paves the way for the rollout of a four-year delivery program which will introduce a series of annual Village Conversations and Village Innovation Plans for all townships and localities by 2024.

The A2040 Community Strategic Plan is detailed through a story-telling narrative and evokes a great sense of pride, capturing the feedback of over 2,000 residents and visitors who ultimately informed the design and the collective vision of a Liveable, Green and Connected Alexandrina as we head towards 2040. This community plan will help guide and influence future Long Term Financial Plans and Asset Management Plans.

Alexandrina Chief Executive Officer, Glenn Rappensberg remarked that the A2040 journey has seen the development of a proactive and informative approach to strategy development.

"The Community have made their priorities for action clear. We have realigned our suite of plans to ensure that decisions with respect to resources, service levels and capital works are led by the three aspirational themes of Liveable, Green and Connected and five key action areas: Climate Response, Appropriate Growth, Community Inclusion, Transport Connections, and Environmental Innovation.

Hearing the voice of community and leveraging the knowledge of leading experts, Alexandrina has been able to deliver a collaborative and innovative approach that clearly articulates our future cause, action and impact as seen through the eyes of our community. A2040 puts our future in the hands of the community – in particular Village Innovation Planning will see a new approach to the way we work."

Alexandrina Council Mayor Keith Parkes encourages the community to embrace the plan and look forward to the future.

“We have a unique and very special region. Our community is invested and enthusiastic about our future, and we are really excited to be on a prosperous journey towards 2040. Our consultation was well received and with this plan in place, we can now work together to ensure Alexandrina is an even better place to live, work and play by 2040.”

Council's website and social media will promote the dates and locations of the Village Conversations as they are announced. They will run throughout 2021 across all townships and localities, giving residents an opportunity to further shape our vision towards 2040, so together we will Thrive!

The A2040 Community Strategic Plan, along with videos, audio and supporting documents can be viewed at mysay.alexandrina.sa.gov.au/a2040