

MEDIA RELEASE

Alexandrina 2040 tells the story and 'Our Plan to Thrive' 11 January 2021

Alexandrina Council's leadership team is shaking things up and presenting its future plans in a whole new light through video, audio and story-telling. The A2040 'Our Plan to Thrive' is very much a community driven vision for Alexandrina to be more Liveable, Green and Connected.

Alexandrina Council Chief Executive Officer, Glenn Rappensberg, is confident that the innovative and bespoke consultation process now underway until the end of January will be far reaching and responsive to the community's voice and region's diverse demographic.

"A2040 takes a unique approach to community strategic planning with a new look, feel and format to complement our guiding narrative towards 2040," he said.

We have fully embraced the philosophy to 'think globally and act locally'. This has helped us to be ambitious about the future and, importantly, to plan proactively for the decades to come.

The community have made their priorities for action clear, so there is much to do before 2040. At a local level and as a region, our commitment to A2040 needs to be both specific and strategic. We will plan for this across five key action areas; Climate Response, Appropriate Growth, Community Inclusion, Transport Connections, and Environmental Innovation.

We will be using our new Community Strategic Plan as our call to action and 'Our Plan to Thrive'.

We encourage all members of our community to have a look at our draft plans, watch the accompanying videos and provide feedback – your ideas will ultimately guide us as an organisation towards 2040," said Mr Rappensberg.

You can view the draft A2040 – Community Strategic Plan and provide feedback at Council's My Say website - mysay.alexandrina.sa.gov.au/A2040 the consultation closes at 5pm on Wednesday, 27 January 2021.