

MEDIA RELEASE

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Celebrating outstanding achievement and innovation in local government

Alexandrina Council's Growth Team has been announced as the winner at the 21st Annual LG Professional SA Excellence in Local Economic Development Award for their work to support local tourism businesses.

In the last year, Alexandrina Council's Growth team, under the banner of Business Alexandrina, has taken tourism to new heights, with the Fleurieu visitor economy bringing in a record \$612m.

Major projects, such as the Goolwa Wharf Precinct, are creating focal points for tourism: spaces where people and businesses interact and where smaller tourism operators and other businesses can cross-pollinate and feed each other's growth.

Business Alexandrina acts as a catalyst, connecting businesses to opportunities, with activity centred in a new Business Hub. Delivering \$1.1M additional Tourism Industry development funding and partnering with the Tourism Industry Council (SA) to bring in big city expertise directly to the region has been a standout feature of Alexandrina's success.

"We are excited to be winners in the LG Professional SA Excellence Awards this year. Our renewed approach to economic development has been inspired by listening to the people and businesses of our region, and we will look forward to continuing this strong support for local businesses to see the region thrive," said Nigel Morris, Alexandrina Council's Chief Executive Officer.

The Local Government Professionals held the **21st Annual Leadership Excellence Awards Gala Dinner** on Friday 27 May 2022 at the Adelaide Convention Centre.

"The event is a showcase of the amazing services and programs that local government delivers each year to our communities. It's an excellent opportunity to recognise and celebrate those achievements", said Rhiannon Grebenshikoff, CEO, LG Professionals SA.



Photo caption: *Business Alexandra and Tourism team representatives at the awards night, Lisa O'Donoghue, Manager Economic Development and Jess Harris, Business Development Officer.*
