



Signal Point Experience Centre Project

Frequently Asked Questions

1. What is the Signal Point Experience Centre Project?

In June 2021, Alexandrina Council received funding from the Australian Government to deliver the Signal Point Experience Centre Murray-Darling Basin Economic Development program project.

The Signal Point Experience Centre will be the centerpiece for sharing Ngarrindjeri and colonial history, significance of place and act as a launch pad into the surrounding experiences on offer in the greater Alexandrina Region.

The project includes a fit-out to the ground floor of the existing Signal Point building with an immersive story telling exhibition that will include a range of interactive learning experiences, photography, videos, lighting effects and sensory activities such as soundscapes etc.

Visitor experience at Signal Point Experience Centre will begin as they enter the building, via the Welcome Zone where digital displays will be used to share information about what's happening at the centre and to link into activities and events outside in the wharf precinct and more broadly across the region. A flexible and dynamic activity and workshop space is also being created as part of the project, which will be located adjacent the exhibition where visitors can take part in programmed activities, take time to reflect on the exhibition or come together. The four guiding principles of the SPEC project are:

Evoke, Explore, Educate and Energise. You can learn more about how the evolving design is addressing these principles by viewing artist impressions during design development by visiting www.alexandrina.sa.gov.au/spec

2. How is the project being delivered?

Alexandrina Council have assembled an integrated project team to deliver the Signal Point Experience Centre project which includes a specialist South Australian based exhibition design and construction contractor, Ngarrindjeri representatives and Council personnel.

A Project Steering Group was established in late 2021 comprised of local community members and subject matter experts to provide guidance and input into the development of the exhibition content material.



Fabrication of the exhibition and fit-out components will be done off-site and then installed in the Signal Point building ahead of the centre opening.

The installation of the exhibition will take around 6 weeks and will be coordinated with the wider Goolwa Wharf Precinct Revitalisation Precinct project.

3. Signal Point Experience Centre is located on Ngarrindjeri Land – how will this be acknowledged?

Ngarrindjeri representatives are part of the project team and providing cultural content input to the exhibition content. Signal Point Exhibition Centre will honour Ngarrindjeri connection to country and significance of place and celebrate Ngarrindjeri living culture, language, and contemporary artists.

4. Who will come to Signal Point Experience Centre?

Signal Point Experience Centre will offer a range of experiences that cater for all ages. The centre will be a 'must-see' destination for all tourists and visitors to the region and a place for local community to celebrate the unique history of the Goolwa Wharf Precinct and surrounds.

Signal Point Experience Centre will offer a place to enhance school-based learning and will play host to students and educators throughout the year. The interactive and immersive exhibition will offer a range of learning experiences for children aged 8 to 18. Students will learn more about the history of the Goolwa Wharf, be immersed in Ngarrindjeri culture, traditions and language and be offered educational experiences that raise awareness of river sustainability.

5. Will there be changes to the Signal Point building?

As part of Goolwa Wharf Precinct Revitalisation Project, work will be undertaken to repair and replace the aged roof, install a new heating/cooling system, fit new solar panels to the rear of the building, and provide a new entry canopy.

The new exhibition and centre cabinetry have been designed to work in harmony with the existing architectural features whilst providing an immersive experience for visitors.

6. What is happening to the Signal Point Gallery?

Signal Point Gallery is a much loved and iconic arts space on the Fleurieu Peninsula. The gallery space will continue to operate on the upper level of the Signal Point building as a key part of the visitor experience to the centre. The upper ground floor space is best suited to art gallery exhibitions where light and exposure can be more easily managed.



7. How long will the project take and when will it open to the public?

Design for the Signal Point Experience Centre is well advanced, with fabrication works commencing soon. The fit-out will be undertaken after the building works to replace the roof have been completed. Signal Point Experience Centre is proposed to be open to the public in mid 2024.

Ahead of the opening of the centre, more information and details for visitors will be made available via Council's website, social media and through contact with registered stakeholders.

8. Will there be a cost to enter?

The exhibition space will be free to enter for casual visitation.

9. More Information or wanting to stay in touch

-  More information about this exciting project can be found by visiting www.alexandrina.sa.gov.au/spec
-  You can become a registered stakeholder and receive updates and information about the project by emailing alex@alexandrina.sa.gov.au
Or [register online](#)
-  Contact Alexandrina Council on 08 8555 7000.

This project is supported by Australian Government funding under the Murray-Darling Basin Economic Development Program.