# Delivering A2040

## 6 Monthly Progress Report

## End of Financial Year 2022/23

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# A2040: Our Plan To Thrive

**A2040 is our plan to thrive now and over the next 20 years. Across this period, the community's vision for Alexandrina to be more liveable, green and connected is addressed in plans with long-term strategic and resourcing requirements.**




**A2040 Documents;**

**The A2040 Narrative -** A 'future thinking' story celebrating our 20 year vision through strategic storytelling and reflective of over 2,000 community voices

**The A2040 Four Year Plan –** Is our Community Strategic Plan which introduces a new approach to community engagement and consultation through annual Village Conversations and Annual Village Innovation Plans that will help guide and influence future LTFPs and AMPs

**The A2040 'plan on a page' –** a quick reference guide and summary.

To bring the A2040 vision to fruition, three aspirational themes have emerged from extensive consultation with our community:

**Liveable Alexandrina** is defined by distinctive villages, places and spaces, unique natural environments and transport networks that support active lifestyles, employment, vibrant cultures and productive enterprise

**Green Alexandrina** is climate-ready, a place where nature is valued and resources are managed sustainably and creatively for a new economy Connected Alexandrina is an inclusive, friendly region with strong community spirit, where all people are empowered to achieve their potential, and inspired to get involved.

**Connected Alexandrina** is an inclusive, friendly region with strong community spirit, where all people are empowered to achieve their potential, and inspired to get involved.

A2040 sets out the **five action areas**, each has three supporting activities and measures for the community's aspirations to be more Liveable, Green and Connected.



## Climate Response

Climate Change is the issue of greatest concern to the people of Alexandrina. Increasingly frequent adverse events, the fragility of our ecosystems and the security of our water supplies led to our Climate Emergency declaration in 2019.



## Appropriate Growth

Well managed development relies on the best available social and physical infrastructure and services. Appropriate growth supports residents, farmers, businesses, community organisations and the many visitors central to job creation and our economic destiny.



## Community Inclusion

Bringing generations and communities together, welcoming visitors into our region and embracing diversity will support our growing population, stimulate spending and attract investment.



## Transport Connections

Our community needs a high-quality road, water, rail and trail network that is safe, well maintained and supportive of healthy lifestyles and environmental sustainability. Better transport connections within the region and with major centres and cities like Mount Barker and Adelaide requires focused advocacy, planning and investment.



## Environmental Innovation

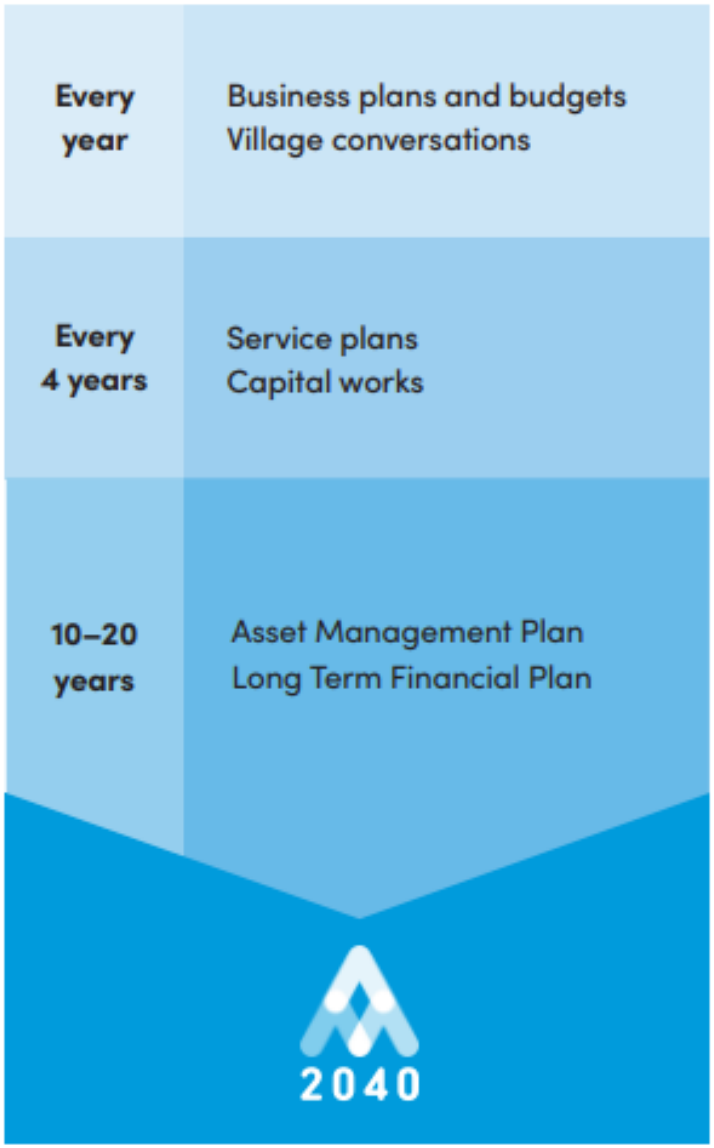
It is clear that we can go well beyond the management of waste, water and energy and extend to circular resource systems, regenerative farming, aquaculture and nature-based recreation and ecotourism.

# Our Planning Framework

A2040 is a different approach to traditional local government planning and was developed using a ‘place led, community fed’ approach as a model for Council to transition to ways of working differently, while honouring existing obligations, that empower local people and communities to participate in the decisions that affect them and the places they care about.

Alexandrina Council’s Annual Business Plan and Budget demonstrates how our plans connect together to deliver the A2040 visions of a liveable, green and connected future for the Alexandrina region.

## The A2040 suite of plans



# Monitoring and Reporting

At the end of each financial year, Alexandrina Council produces an Annual Report which details what the Council has achieved for the community it serves.

The Annual Report has been Council's primary means of reporting back to the community on progress in achieving the aspirations of A2040, as it relates to the financial year in question.

Monitoring performance is an important factor in ensuring Alexandrina Council is delivering on the community's aspirations as expressed in A2040. The Council measures its performance and achievements through the following processes:

- Regular financial reporting to Council and Council's Audit Committee
- Annual review of the Long-Term Financial Plan
- Customer Satisfaction Surveys
- Customer requests and complaints
- Regular project reporting.

The A2040 Strategic Plan was adopted in 2020 with reporting on the progress of the four-year delivery plan previously provided only through the Annual Report process.

In April 2023 Administration presented the first 'Delivering A2040 Report' of our performance against our Strategic Plan.

## This report 'Delivering A2040' is the second progress report which brings our reporting period to the end of 2022/23 financial year.

## The next Delivering A2040 Report will be for the period of July 2023 to December 2023, to align our reporting periods to a 6 monthly cycle of July to December and then January to June in line with the financial year and Annual Report cycle.

# Progress at a glance



| |
|---|
| *On Track* |
| *Challenges/Delayed* |

## Climate response

| **1.1 Increase township greening and tree planning for canopy cover**<br><br>*All village innovation plans (VIPs) to include performance targets for urban greening and tree canopy enhancements* | **2.1 Reduce Council greenhouse gas emissions and advocate for the uptake of renewable energy**<br><br>*Formalise Council's role within a distributed energy strategy by 2022* | **3.1 Support prosperity and wellbeing in Alexandrina by building the resilience of our communities, the economy and the environment to a variable and changing climate**<br><br>*Develop a comprehensive community education and behaviour change program to advance climate change adaption and resilience* |
|---|---|---|
| *On Track*<br><br>The Alexandrina Tree Canopy Baseline Study provided significant insights into the current tree cover across major townships. Our findings revealed that the average tree canopy cover in Alexandrina's townships stands at 17.6%, with variations ranging from 11.7% in Milang to 49.3% in Ashbourne.<br><br>Data from the Study will be included in relevant VIPs with further performance targets to be incorporated following versions. | *Challenges/ Delayed*<br><br>Challenges/ Delayed<br><br>Across Council, divisions are working on reducing Council's greenhouse emissions as well as exploring and delivering actions to reduce the community's greenhouse gas emissions.<br><br>Further direction is provided in the Draft Environment Action Plan and Draft Climate Emergency Action Plan containing advocacy and measures on reduction of green house gas emission for both community and Council. | *On Track*<br><br>The Draft Climate Emergency Action Plan includes tasks to partner and achieve an effective response to climate change.<br><br>Tasks includes development of educational programs in 2024-2025 |



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| *On Track* |
| *Challenges/Delayed* |

## Appropriate Growth

| **1.2 Attract and retain younger residents to live, work and play in Alexandrina**<br><br>*Facilitate and advocate accessible health, emergency and community services, activations, arts and culture, open spaces, sport, recreation, education and employment pathways that lead to a sustainable lifestyle for families* | **2.2 Work with industry partners to identify and embed nature-based tourism experiences to secure funding to protect, conserve and enjoy our natural environment**<br><br>*In line with the Economic Development Strategy, facilitate opportunities that deliver new nature-tourism ventures and investment* | **3.2 Partner with community-led Village Innovation Plans to identify and enhance sustainable social, economic, and environmental outcomes for Alexandrina**<br><br>*Complete Village Innovation Plans (VIPs) by 2024 and ensure that key informing strategies are developed to advocate for change and drive sustainable outcomes* |
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| *Delayed/ Challeges*<br><br>Council has completed work across assets, community wellbeing, economic development, infrastructure and events that have contributed to this action.<br><br>Further strategies and plans that will inform actions include:<br><br>• Community Wellbeing Action Plan<br>• Economic Development Strategy<br>• Draft Open Space and Recreation Strategy<br>• Draft Village Innovation Plans | *On Track*<br><br>Business Alexandrina has created expansive networks and physical and digital presence for nature based tourism operators to obtain access to grant information, upskill, network and leverage partners like Regional Development Australia, TICSA and Fleurieu Peninsula tourism. | *On Track*<br><br>The 2021 Village Conversations created key partners within the community to continue to work with and co-design the Draft Village Innovation Plans.<br><br>All VIPs are on track for draft development, community engagement and review in the 2023/24 financial year. |



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| *On Track* |
| *Challenges/Delayed* |

## Community Inclusion

| **1.3 Design and locate community infrastructure to ensure safe, inclusive, and convenient access for communities and individuals**<br><br>*Deliver our Disability Access and Inclusion Plan (DAIP) in 2021 and monitor progress through annual village conversations for each township* | **2.3 Encourage community participation and partnership with key stakeholders for greater involvement in sustainability issues and promote the adoption of a sustainable lifestyle**<br><br>*Establish indicators and monitoring processes to raise awareness of the benefits of sustainability for community wellbeing. Strategically promote performance of greater sustainability with Council and the community through sustainable design in the built environment* | **3.3 Leverage Business Alexandrina to increase opportunities to co-design innovative solutions for industry**<br><br>*Develop and deliver an annual community innovation program for Alexandrina* |
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| *On Track*<br><br>Signficant progress has been made towards delivering the DAIP across divisions.<br><br>DAIP updates will be provided within Draft Village Innovation Plans for consultation late 2023. | *Delayed/ Challenges*<br><br>The Council's Community Wellbeing Action Plan is framed by objectives which outline a holistic approach to improving the health and wellbeing of our community.<br><br>Strategically the Draft Environmental Action Plan is strong linked with the CWAP. | *On Track*<br><br>Council has delivered two structured Innovation Programs; The Our Local Innovation Project and Alexandrina Innovation Challenge.<br><br>Business Alexandrina's expanding program of events and educational workshops emphasise the need for small and local businesses to innovate. |



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| *On Track* |
| *Challenges/Delayed* |

## Transport Connections

| **1.4 Advocate for a rethink of transport planning to focus on needs identification for improving accessibility, social inclusion, and wellbeing**<br><br>*Conduct a community transport audit by 2022 to better inform VICs and ideas for change with the community* | **2.4 Explore opportunities to integrate eco-friendly and sustainable materials into the procurement process and practices to road management**<br><br>*Refine and implement procurement policies, contract management and asset management to better incorporate 'green' criteria* | **3.4 Advocate for multiple modes of public transport that connect communities to Adelaide and across our region**<br><br>*Enact an advocacy plan for improved transport safety, connectivity, infrastructure and network efficiency by 2023* |
|---|---|---|
| *Delayed/ Challenges*<br><br>While not consolidated in one plan, Council has a clear understanding through previous community engagement of transport gaps, transport options and oppportunities to advocate and partner. | *On Track*<br><br>Council adopted the Climate Change Policy – the overarching policy for Council (August 2022). This policy sets Council's response to climate change and applies to all Council strategic and operational activities and plans. Draft Climate Change Strategy and Environmental Strategy developed. | *On Track*<br><br>Council has continued to advocate for imrpoved transport connectivity since 2020.<br><br>Advocacy actions will be included in Draft Village Innovation Plans. |

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| *On Track* |
| *Challenges/Delayed* |

## Environmental Innovation

| **1.5 Commit to purchasing recycled material in our public spaces**<br><br>*Design and implement an open space strategy with guidelines for recycled materials and products* | **2.5 Contribute to the development of a long-term approach to waste management on the Fleurieu Peninsula**<br><br>*In partnership with FWRA increase the diversion of all Municipal Solid Waste (MSW) from landfill by 75%* | **3.5 Support local industry to connect, explore and pilot new initiatives**<br><br>*Through Business Alexandrina engage leading experts to strengthen business and community networks in the region to maximise innovation uptake and return on investment* |
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| *On Track*<br><br>Open Space and Recreation Strategy is due for development 2023/24 | *On Track*<br><br>Council and FRWA continue to partner on initiatives to divert waste from landfill and supports the delivery of educational mesasging to ensure community uptake of new programs and collection schedule changes. | *On Track*<br><br>Business Alexandrina engages a variety of stakeholders, foster innovative partnerships, empower small businesses and seeks opportunities to connect the region with investment opportunities |

## Enabled

***The A2040: Our plan to thrive contains action areas and measures directly related to how Council can plan achieve a liveable, green and connected future for Alexandrina's community. However, it does not include an action area or measures that relate directly some core services we provide as a Council. As a result, we have drafted an additional 'Action Area' that links to our operations for the purposes of reporting.***

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| **6.1 Enhance organisation capability through innovative practices, regional and community partnerships** | **6.2 Ethical and efficient management of resources Improve planning and financial performance through regular review, alignment with strategic goals and budgets, and efficient communication and reporting** | **6.3 Enhance trust and accountability through open transparent leadership. Engage, inform and involve the community in decision making and communication.** |

# Detailed Progress

## Climate Response

### 1.1 Increase township greening and tree planning for canopy cover

***All village innovation plans (VIPs) to include performance targets for urban greening and tree canopy enhancements***

*Progress Summary*

**On Track**

The Alexandrina Tree Canopy Baseline Study provided significant insights into the current tree cover across major townships. Our findings revealed that the average tree canopy cover in Alexandrina's townships stands at 17.6%, with variations ranging from 11.7% in Milang to 49.3% in Ashbourne.

Council-managed land contributes 21% to the overall canopy cover, while only 1% of trees are located on Crown Land. Based on this data, a mere 1% reduction in canopy cover on privately owned land would necessitate a 20% increase in canopy cover on Council-managed land.

Data from the Study will be included in relevant VIPs with further performance targets to be incorporated following versions.

*2020/2021*

- Established a tree counter for the Community (1 Million Trees Project). Council's role in the project is to help record the number of local suitable trees, shrubs and/or other suitable vegetation being planted across the region, and to provide a public tracking mechanism so everyone can see the progress being made toward the shared one million trees goal.
- Approximately 300 trees planted (Middleton district)
- Callington Road and Sanderson Road streetscapes
- Maintain gifted subdivision "green assets" handed over to Council

*2021/2022*

- Four Port Elliot irrigation projects completed
- Tree watering truck added to the fleet
- Included maps for community to share where they would like to see more trees at the Village Conversations

*2022/2023*

- Council prepared a Tree Canopy Study and heat map of 11 townships across Alexandrina
- Following the Tree Canopy Study, Council will commission a Greening Strategy to help and assist all of us in the long-term planning of tree planting across private and public land
- Several housing developments within the Council area have contributed to Alexandrina Councils tree canopy, gifting open space, playgrounds and street trees
- Strathalbyn Streetscape Project included new tree plantings and landscaping.completed
- 34 locations for 2213 local indigenous plants from coastal to rural planted in winter 2023
- Roadside Marker System (RMS) includes 44 roadside locations (protection of significant native vegetation)

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| | • Woody Weed program includes 27 roadsides and reserves for declared and environmental weed control<br>• Coastal maintenance cycle completed<br>• Eragrostis control program cycle completed in collaboration with Hills and Fleurieu Landscape Board<br>• Ash Removal program completed in collaboration with Hills and Fleurieu Landscape Board<br>• Tree Management Policy reviewed and endorsed<br>• Abbott's Reserve irrigation upgrade |
| *Ongoing* | • Council continues to advocate for improved planning policy to require tree and landscape planting on private land to be applied to our region (via Planning and Design Code Amendments)<br>• Council supports several community volunteer groups who manage areas of open space, including Goolwa Tidy Towns and Rotary Club of Goolwa.<br>• Council's Nature Conservation Team actively manages approximately 311.68 hectares of natural areas including 52.15h of Heritage Agreement area and 291.88 km of roadsides for the benefit of nature conservation. Council's third-party conservation partners are actively managing approximately an additional 139.3 hectares.<br>• Tree watering (gifted and planted trees)<br>• Support Trees for Life, 1 Million Trees Project, volunteer groups<br>• Biodiversity revegetation projects<br>• 323.04 hectares of Biodiversity reserves including 54.19 hectares of Heritage listed sites<br>• Over 300 kms of roadside vegetation managed<br>• Approximately 140 hectares of volunteer and conservation partnerships<br>• 620 trees planted<br>• 397 hand and truck watered street trees |

# Climate Response



## 2.1 Reduce Council greenhouse gas emissions and advocate for the uptake of renewable energy

### Formalise Council's role within a distributed energy strategy by 2022

*Progress Summary*

*Challenges/ Delayed*

*Across Council, divisions are working on reducing Council's greenhouse emissions as well as exploring and delivering actions to reduce the community's greenhouse gas emissions.*

*Further direction is provided in the Draft Environment Action Plan and Draft Climate Emergency Action Plan containing advocacy and measures on reduction of green house gas emission for both community and Council.*

*2020/2021*

- Energy efficiency and solar projects for the Goolwa Office, Wharf Shed and Signal Point Buildings which installed solar, replaced lights with LEDs, replacement of the building management system to reduce Council's operating and reduce Council's corporate greenhouse gas emissions.
- In partnership with FRWA, distributed 400 kitchen caddys and rolls of compostable bags to Mount Compass households to encourage reducing food waste sent to landfill
- In collaboration with the Resilient Hills and Coasts Partnership, developed the 'Where We Build What We Build' project, providing evidence on the climate resilience of our region's housing stock and the economic benefits of building or retrofitting to a climate ready standard
- Climate Risk Governance Assessment undertaken to assess and embed climate risk management throughout Council's business
- Reviewed Resilient Hills & Coasts' Regional Climate Change Adaptation Plan and focused our efforts to where we can make the most impact with the Resilient Hills & Coasts new Action plan 2020 to 2025
- The Resilient Hills & Coasts investigated a Community Energy Project – however, it did not go ahead due to the complex market regulations, financial, legal and governance risks. However, the project produced research and a suite of tools that are expected to significantly lower barriers to entry for any Council or community seeking to develop a community energy project, particularly in the form of a Community Energy Foundation

*2021/2022*

- Establishment of a Climate Emergency Advisory Committee for a period of 2 years to advise Council on climate emergency actions, in accordance with Council's Climate Emergency Declaration (2019), and to help to develop the Carbon Neutral Plan, the Climate Emergency Action Plan, and the Climate Change Policy
- Continued the energy efficiency and solar project achieving saving over 46% of energy consumption within the Goolwa Office building
- Developed the Coastal Adaptation Plan and Carbon Neutral Plan adopted by Council
- Developed the Climate Change Policy ready for community consultation.
- Established the internal Climate Champions group. Members play a crucial role in educating, inspiring and empowering our colleagues to take increased action on

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| | climate change to help Alexandrina move towards a carbon neutral future. Hosted eight internal educational forums and two documentary screenings<br>• Undertook two Climate Smart Farming Forums<br>• Secured funding to reinstate a Resilient Hills &Coast Coordinator in December 2021 |
| *2022/2023* | • Adoption of the Climate Change Policy by Council (August 2022) and appointment of a Climate Change Officer to drive climate action both within the Council and the community<br>• Undertook review of the Environmental Action Plan against A2040 and wrote the new Draft Environmental Action Plan 2030<br>• Establishment of the Climate Emergency and Environment Committee<br>• LED Street Lighting upgrade investigated and plan for the implementation of sustainable public lighting presented to Council<br>• Clayton Bay 'low light' LED upgrade<br>• The Alex Climate Champions, a passionate group of staff members, achieved recognition as finalists in the prestigious 2023 National Climate Awards presented by the City Power Partnership.<br>• Several public amenities have undergone significant upgrades, each incorporating energy-efficient appliances and advanced water-saving systems |
| *Ongoing* | • Council continues to source and purchase vehicles with lower CO2 emissions, contributing to a more environmentally friendly fleet<br>• Council updates its annual carbon reporting on Council's 'Climate Change' website page. To successfully reduce Council's corporate emissions, emissions must be accurately monitored. Alexandrina Council has been monitoring its emissions since 2015.<br>• Council website provides useful resources and up-to-date information on the Environment and Climate Change, including information on biodiversity, coastal adaptation, tree canopy, and the climate partnership across our region, including the Resilient Hills & Coast<br>• Supervising Control and Data Acquisition and analytics serves as a foundational tool for data capture, aiding in the identification of areas within the Community Waste Management Systems where CO2 emissions can be reduced<br>• Council continues to provide muster units for used mobile phones and batteries in the main Goolwa office and library, at Strathalbyn library and at our Port Elliot and Milang library depots.<br>• Council also continues to provide an avenue for customers to recycle printer cartridges through the Close the Loop program<br>• Council continues to support our residents by selling composting tools and materials at a discounted rate, encouraging everyone to recycle more and embrace the new waste stream<br>• Total tonnes C02 emissions = 3,274.75 (down from 3,339.08 in 21-2022)<br>• 208.25 MWh solar power produced by Council Properties<br>• Council has collected 220 kg of alkaline batteries and 21 kg of mobile phones and 33 kg of printer cartridges supporting the diversion of these components from landfill<br>• 30 compost bins, 156 kitchen caddies and 24 boxes of replacement kitchen caddy bags were sold through our customer service centres. |

# Climate Response



## 3.1 Support prosperity and wellbeing in Alexandrina by building the resilience of our communities, the economy and the environment to a variable and changing climate

### Develop a comprehensive community education and behaviour change program to advance climate change adaption and resilience

*Progress Summary*

*On Track*

The Draft Climate Emergency Action Plan includes tasks to partner and achieve an effective response to climate change.

Tasks includes development of educational programs in 2024-2025

*2020/2021*

- Developed the Coastal Adaptation Study (identifies public and private assets at current and future risk of erosion and inundation and identifies potential adaption strategies
- Adoption of a Coastal Adaption Study to look at the impacts of climate change on Alexandrina's coastline
- Following community consultation Council applied to the Minister for Primary Industries and Regional Development under Section 5A(1) of the Genetically Modified Crops Management Act 2004 for the designation of the Alexandrina Council area as an area in which no genetically modified food crops may be cultivated.
- Establishment of a Climate Emergency Advisory Committee for a period of 2 years to advice Council on Climate Emergency actions, including the development of the Carbon Neutral Plan, the Climate Emergency Action Plan and the Climate Change Policy
- Awarded funding from Council's COVID-19 Community Reactivation Grant and the 2020-2021 Economic Development and Events Recovery Grant Fund.
- Launched 'Our Local Alexandrina', an online platform showcasing the region's great range of retail, hospitality, producers and tourism operators to encourage spending locally. It was recognised during COVID that many businesses did not have websites or social media and OLA platforms was a solution to display up to date offerings.
- OLA undertook a significant summer campaign, launching a dedicated website, displaying a series of outdoor banners around the region, activating social media channels and distributing post cards to thousands of visitors.
- Our Local Alexandrina' networking event at Bleasdale Vineyards in Langhorne creek attended by 50 local businesses on April 2021
- The OLA initiative forms part of Council's Business Support Package that also included the Economic Development Recovery Grant Funding received by 12 local businesses
- Worked in partnership with Alexandrina Libraries and the Food Embassy to deliver the 'Food Matters' workshop series. Four workshops to improve knowledge of local food and empower community to make positive changes to their local food system. 75 people attended across four sessions.

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| *2021/2022* | • Supported 22 businesses recover from the impacts of COVID-19 by delivering the Economic Development Recovery Grant funding<br>• Developed a 'Coastal adaptation monitoring and strategic planning document' incorporating long-term adaptation options<br>• Supported climate-ready development, disaster risk reduction, resilient agriculture as informed by key Resilient Hills and Coast documents<br>• Ran session 'Build a Local Food Community' – A collaboration with The Food Embassy and the Strathalbyn Neighbouring Centre<br>• Business Alexandrina delivered 28 training sessions and events to 348 businesses, launched Facebook and LinkedIn to provide regular updates and hosted 32 advisory sessions delivered to 49 businesses facilitated by Regional Development Australia, Rural Business Support, Fleurieu Peninsula Tourism, Alexandrina Council Procurement Team, The Department of Trade and Investment<br>• Launched the 'Green Living' Collection in Alexandrina Libraries<br>• Steering Group meetings commenced November 2021 to collaborate on how to provide and increased Ngarrdinjeri presence at the Goolwa Wharf Precinct and Signal Point. Reports provided for NAC board meetings, First Nations language experts engaged, and First Nations' artists consulted to include Ngarrindjeri stories based on place, culture, economy and environment at the Signal Point Experience Centre. |
| *2022/2023* | • Business initiative grants delivered $13,250 in funding to small businesses<br>• Business Alexandrina hosted procurement workshops and drop-in sessions, equipping businesses with valuable skills and knowledge<br>• Facilitated Carbon Farming presentation for ASART<br>• Hosted the Alexandrina Youth Forum in partnership with Goolwa Secondary<br>• College, David Basham MP, Roar Speech, and Ezra Coaching in September 2022<br>• Collaborated with neighbouring Councils, including Victor Harbor and Yankalilla, to host a successful Youth Climate Summit in May 2023, aimed at strengthening regional efforts to address climate issues<br>• In response to the flood event in November 2022, Council provided free waste dumping vouchers to impacted Middleton residents and businesses<br>• Council adopted the Coastal Adaptation Plan<br>• Council's Climate Champions, a dedicated group of staff, delivered staff lunchtime forums on a diverse range of climate change topics and actions<br>• Council initiated engagement with the Ashbourne and Mt Compass communities for Community Disaster Resilience Workshops led by the Australian Red Cross<br>• 47 business networking events held<br>• 60% of the business community engaged<br>• 87 new members to Business Alexandrina, total members 353<br>• 700+ meetings and events held in the Hub space<br>• 1,400 subscribers to Business Alexandrina News, with an above-average 35% open rate |
| *Ongoing* | • Monthly Business Alexandrina newsletters provided updates on training, events, business success in the region and Council support<br>• Business Alexandrina continues to provide a comprehensive business support program across the region |

# Appropriate Growth



## 1.2 Attract and retain younger residents to live, work and play in Alexandrina

**Facilitate and advocate accessible health, emergency and community services, activations, arts and culture, open spaces, sport, recreation, education and employment pathways that lead to a sustainable lifestyle for families**

*Progress Summary*

***Delayed/ Challeges***

Council has completed work across assets, community wellbeing, economic development, infrastructure and events that have contributed to this action.

Further strategies and plans that will inform actions include:

- Community Wellbeing Action Plan
- Economic Development Strategy
- Draft Open Space and Recreation Strategy

*2020/2021*

- Goolwa Oval Recreation Precinct Stage 1 commenced
- Successful advocacy for improved educational opportunities and facilities in our region, with the State Government announcing the creation of Goolwa's first public high school (Goolwa Secondary College)
- Two public art projects completed including the mural on the Southern Fleurieu Historic Museum commemorating the agricultural history of the region and the re-creation of a mural from the 1960s by artist Helen Fuller commemorating the importance of surf culture at Middleton
- Established the Community Wellbeing Advisory Forum. This enabled community members across the region representing different demographics to shape the development of the Community Wellbeing Action Plan (CWAP) and make lasting connections with their community and Council's Community Wellbeing team. Thirty community members participated deeply in gathering feedback from their community and approx. 60 people overall participated in the forum in some way. Over 600 responses received to inform CWAP

*2021/2022*

- Goolwa Oval Recreation Precinct Stage One completed
- Council's Community Wellbeing Grant program awarded $29,312 to support 9 community projects
- Youth Sponsorship Program awarded $800 to support 5 young people to undertake activities
- Co-hosted the 2022 Youth Forum with Goolwa Secondary College. Workshop 'Shaping Our Local Place' was designed to listen, understand and receive feedback on what young people of Alexandrina highlighted as important to achieve a 'thriving Alexandrina' by 2040

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| | • Village Conversations aimed to reach new audiences by hosting drop-in sessions at convenient locations, enable online participation and small-scale sessions at schools<br>• Utilised My Say for Village Conversations participants to opt in to receive future updates to further contribute developing Village Innovation Plans and attend Village Conversations events<br>• Provided two tertiary work experience placements in administration, planning/ development, strategy and communications in partnership with UniSA Business Internship Program<br>• Partnership with Regional Development Australia (RDA) has enabled us to channel significant external opportunity and expertise into Alexandrina. Together Council ran the Study Adelaide Tour, which helped to attract young international residents<br>• Business Alexandrina and RDA worked with prospective employers such as Bleasdale Wines and Wirrina Cove Resort to identify skill gaps and match students. Thirty international students specialising in hospitality were taken on tour to see the opportunity available to live and work in our region<br>• Commenced the Arts and Culture Strategy development<br>• Worked with representatives from the Helpmann Academy, applicant and selected selected artists toward the realisation of the Hearthstone public artwork for the Goolwa Wharf<br>• Programmed and presented 20 visual art exhibitions across the South Coast Regional Art Centre and SCRAC, includes emerging and established artists<br>• Successful grant application for the development of youth theatre & film skills development $14,460.00 |
| *2022/2023* | • Commencement of Stage 2 of the Goolwa Oval Recreation Precinct<br>• Installation of new playground equipment at the Mount Compass Recreation Precinct<br>• Successful completion of renovation projects at the Horseshoe Bay Foreshore Reserve in Port Elliot, enhancing accessibility and amenities<br>• The Alexandrina Youth Theatre & Film group has reached maximum capacity, with a waiting list for eager participants<br>• Free and low-cost activities for children, youth and families widely promoted through our collaborative Fleurieu School Holiday Program reaching 5000+ people each school holidays<br>• Commenced a weekly youth group and school holiday activities activating the Milang Youth Hub for young people in Milang and surrounds to enhance social connection and sense of belonging<br>• Established a weekly program of Street Basketball for children and young people in Mount Compass in response to local young people's desires for more after school activities to be available locally<br>• Commenced a collaborative project with Play Australia and other SA councils promoting active play and community connection, with grant funding received<br>• Hosting events like Wheelchair Basketball and Disability Inclusion Training to raise awareness and promote inclusivity<br>• Hosted, in collaboration with Victor Harbor and Yankalilla Councils, a Youth Climate Summit, enabling our youth to take climate action into their own hands<br>• Strategic rebranding of the 'Jaw Program' to 'aace' (Alexandrina Arts Culture and Events) to revitalise Arts and Culture offerings<br>• Enhancement of Strathalbyn Town Hall to establish it as a premier venue suitable for both commercial and community use |

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| | • Providing work experience opportunities in Alexandrina Libraries<br>• Supported 8 young people to take part in personal development projects through Council's Youth Sponsorship Program and provided funding to three secondary school youth projects through a special Youth Sponsorship funding round<br>• As part of the A2040 Plan to Thrive, Council collaborated with Goolwa Secondary College (GSC) to provide the opportunity for Alexandrina's young people to share their authentic voice, ideas and solutions for a more liveable, green and connected future. 134 students participated from GSC and student leaders from Mount Compass Area School and Eastern Fleurieu E-12 School.<br>• 35 AACE program events held, 2512 tickets sold<br>• 3,747 attendees to Centenary Hall (includes attendees at free community events) |
| *Ongoing* | • Nurturing youth development through the Alexandrina Youth Theatre & Film program<br>• Offering traineeships in Coastal and Environment Teams<br>• Offering Business Administration traineeships in the Customer Experience Team<br>• Continue to add a diverse range of events and experiences to the aace programs, collecting feedback and assessing ticket sales to inform future program planning<br>• Communications team continues to widely promote a consistent variety of Council, lead agency and partnered content on social media of value to support community |

# Appropriate Growth



## 2.2 Work with industry partners to identify and embed nature-based tourism experiences to secure funding to protect, conserve and enjoy our natural environment

### In line with the Economic Development Strategy, facilitate opportunities that deliver new nature-tourism ventures and investment

*Progress Summary*

***On Track***

Business Alexandrina has created expansive networks and physical and digital presence for nature based tourism operators to obtain access to grant information, upskill, network and leverage partners like Regional Development Australia, TICSA and Fleurieu Peninsula tourism.

*2020/2021*

- School botanic tours
- Economic Development Strategy 2022-2027 (endorsed December 2021)

*2021/2022*

- Langhorne Creek Wine Trail public consultation (stage 1 Bremerton to Bleasdale) included in Village Conversations discussions
- Nature-based tourism explored throughout Village Conversations engagement
- Two nature-based businesses completed Alexandrina Innovation Challenge 2021

*2022/2023*

- Goolwa Wharf Precinct Masterplan endorsed and work commenced in April 2023
- Signal Point Experience Centre commenced which will include roof restoration fit out to the lower ground floor with a contemporary, story-telling exhibition that explores the history of the Goolwa Wharf Precinct
- In partnership with Tourism Industry Council South Australia, hosted an Agritourism Forum, fostering discussions and collaborations in the field of agritourism
- Council presented a design concept for Sugars Beach, aimed at improving tourism facilities. Valuable community feedback has led to a refined project, focusing on toilet facilities and interpretive signage while preserving the natural beauty of the area
- Council continues to support nature-based tourism businesses and ideas through the Business Alexandrina networks, as well as proactive monitoring of external grant opportunities and connection with relevant businesses
- 518,275 day trips were taken region
- 950,000 overnight stays
- 3 major festivals
- 12,000 visitors to the SAWBF

*Ongoing*

- Council continues to support nature-based tourism businesses and ideas through the Business Alexandrina networks, as well as proactive monitoring of external grant opportunities and connection with relevant businesses

# Appropriate Growth



## 3.2 Partner with community-led Village Innovation Plans to identify and enhance sustainable social, economic, and environmental outcomes for Alexandrina

### Complete Village Innovation Plans (VIPs) by 2024 and ensure that key informing strategies are developed to advocate for change and drive sustainable outcomes

*Progress Summary*

***On Track***

The 2021 Village Conversations created key partners within the community to continue to work with and co-design the Draft Village Innovation Plans.

All VIPs are on track for draft development, community engagement and review in the 2023/24 financial year.

*2020/2021*

- A2040 Strategic Plan endorsed (February 2021)
- Development of township 'Foundation Documents' containing key information, background and historical projects to inform staff before attending Village Conversation Facilitated Events
- Pre-consultation with community groups to tailor Village Conversation engagement to each township
- Village Conversations commenced in April (Milang, Clayton Bay, Port Elliot, Middleton)

*2021/2022*

- Village Conversation engagement finalised (Mount Compass, Langhorne Creek, Strathalbyn, Goolwa). In total Council held 24 face-to-face sessions (eight facilitated events and sixteen drop-in session) as well as two weeks of 'Digital Conversations' held on the My Say platform to engage collaboratively and listen to Alexandrina's unique communities. Snapshot Report summaries shared publicly via My Say
- Shared Snapshot Reports with First Nations groups to validate what was heard and plan a way to implement appropriate actions

*2022/2023*

- Council has commenced the drafting of Village Innovation Plans (VIPs), aiming to empower local communities by outlining innovative strategies for their development
- Received feedback from small stakeholder groups on content and presentation of draft Village Innovation Plans
- All VIPs are on track for draft development, community engagement and review by 2024.

*Ongoing*

- Showcase what ideas are community or business-led
- Village Innovation Plans designed to be live documents that are updated following Village Conversations to provide updated priorities and actions as well as an authentic reflection of community values and needs

# Community Inclusion

## 1.3 Design and locate community infrastructure to ensure safe, inclusive, and convenient access for communities and individuals

### Deliver our Disability Access and Inclusion Plan (DAIP) in 2021 and monitor progress through annual village conversations for each township

*Progress Summary*

***On Track***

Signficant progress has been made towards delivering the DAIP across divisions.

DAIP updates will be provided within Draft Village Innovation Plans for consultation late 2023/24.

*2020/2021*

- Development of the draft Disability Access and Inclusion Plan (DAIP)
- Prepared a grant application for LGILC project – 'Accessible Events Pilot Project'. Successful application for $98,000 for a collaboration with City of Adelaide and City of Mount Gambier and partnership with a Purple Orange to enhance accessibility of community events
- Engaged with multiple stakeholders at Goolwa Oval precinct about their needs and preferences for the design and operating model for a new, shared community building. Development of management model for Council approval.
- Developed the Active Alex – Game On grant application – to engage younger, older people and people living with disability in active participation in recreation, partnering with YMCA and Mission Australia
- Commenced a review of Community Centres including stakeholder engagement
- The Strathalbyn Town Centre Streetscape Revitalisation Project – Meets Universal Design principles
- New entrance statement created in Woodchester for the Langhorne Creek winery region
- The upgrade to the Strathalbyn Senior Citizens Building funded through the Australian Government Stronger Communities Grant, the State Government Fund My Neighbourhood Program and Alexandrina Council
- The Strathalbyn Neighbourhood Centre moved into the new facilities in early September 2020
- As part of the Clayton Bay Master Plan limestone rubble was laid over a 2.5km loop footpath in Clayton Bay connecting the foreshore to Dunns Lagoon
- Changed delivery process to continue to offer the Library Outreach service program to Nursing Homes during COVID
- Supported Friends of Port Elliot Community Garden to develop a proposal to establish a community garden in Port Elliot. Granted approval for lease early 2021
- All Customer Experience team participated in online Disability Awareness training

*2021/2022*

- Conducted consultation on the Draft Alexandrina Disability Access and Inclusion Plan, analysed feedback and revised DAIP to incorporate community and stakeholder feedback
- Adoption of Alexandrina Council's Disability Access and Inclusion Plan (DAIP) November 2021
- Disability Access and Inclusion Plan translated into Easy English. Consulted with professionals to deliver training
- Implemented the Active Alex – Game On grant – to engage younger, older people and people living with disability in active participation at the Goolwa Oval recreation precinct. Partners YMCA and Mission Australia
- $1M in State Government grant funding to progress the Goolwa Beach Car Park and Environs Master Plan
- Implemented click and collect library service
- Risk assessed home delivery (Library Outreach Program)
- Continued Outreach service program to Nursing Homes during COVID
- Bridge Road, Langhorne Creek and Milang Foreshore, new public amenities installed include accessible and ambulant toilets and new access paths from car parking area (Milang)
- Disability Access & Inclusion Plan (DAIP) Progress Report 2021-2022
- Partnered with City of Victor Harbour and Yankalilla Council to gain a Ageing Well grant ($60,000) 'The Art of Ageing' – starting conversations about Ageism
- Successful grant application for an Ageing well project ($38,000) to improve digital literacy and accessible communication on the Alexandrina Councils website for older people 'Alexandrina Seniors Technology Engagement Project'
- Completed the review of Community Centres and presented recommended approach to Council for approval. Council adopted new approach to funding and partnering with Community Centres
- Alexandrina has established a family-friendly spot for a day on the water at the Goolwa Jet Ski Park. The area includes car parking, toilets, smart benches and a small beach to launch
- Three of the Alexandrina Grant Program recipients had a direct disability focus
- Successfully attracted State Government funding from the Office for Women to establish a women's safety hub (The Haven).

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| *2022/2023* | • Accessibility upgrade of public toilets at Bristow Smith Reserve, Langhorne Creek, Clayton Bay, Commodore Reserve and Horseshoe Bay in Port Elliot and in Goolwa Beach<br>• Council shade sail program rolled out to key Alexandrina playgrounds<br>• Strathalbyn way finding signage installed<br>• Accessibility improvements at Horseshoe Bay Reserve in Port Elliot, with new pathways to the Surf Club and viewing platforms<br>• Federal grant of $112,000 received to assess potential impacts of coastal erosion on the $18 million infrastructure located on Horseshoe Bay<br>• Grant from Office for Aging Well for digital literacy and improving the Councils website for accessibility<br>• Goolwa Beach Car Park and Environs Project works include significant improvements to beach access and safety and decrease traffic congestion<br>• Developing 10 Year Footpath Master Plan<br>• Commenced operating a women's safety hub called 'The Haven' in the Goolwa Library in partnership with Office for Women<br>• Customer Experience facilitated Disability Inclusion Training through Purple Orange for all Council staff<br>• Inclusion in the arts – Council presented Fringe show targeting LGBTQIA+ audiences with 70% of ticket sales being new ticket holders<br>• Council undertook a review of the demand and supply of land in our bigger townships for employment uses such as commercial, retail, industrial with the view to identifying and being prepared for future needs. |
| *Ongoing* | • Capital works meet legislative requirements around accessibility and include Universal Design approaches<br>• Universal design evident in key projects like Goolwa Wharf Revitalisation Project and Strathabyn Streetscapes |

# Community Inclusion

## 2.3 Encourage community participation and partnership with key stakeholders for greater involvement in sustainability issues and promote the adoption of a sustainable lifestyle

**Establish indicators and monitoring processes to raise awareness of the benefits of sustainability for community wellbeing. Strategically promote performance of greater sustainability within Council and the community through sustainable design in the built environment.**

*Progress Summary*

***Delayed/ Challenges***

The Council's Community Wellbeing Action Plan is framed by objectives which outline a holistic approach to improving the health and wellbeing of our community.

Strategically the Draft Environmental Action Plan is strong linked with the CWAP.

*2020/2021*

- Installed solar panels on 220kw of solar on Council libraries and depots in Goolwa and Strathalbyn

*2021/2022*

- Continued focus on support of a healthy, working Murray-Darling Basin including advocacy for the Basin Plan implementation, and Federal Governments announcement for the Goolwa research hub focusing on the health of the Murray Mouth, Lower Lakes and Coorong Goolwa Wharf Precinct
- Business Alexandrina announced the renewed Alexandrina Sustainable Agribusiness Round Table (ASART), which will set the direction for Council to help local farmers become more sustainable.
- Council's Community Environment Grant program awarded a total of $19,000 to support 8 community organisations to achieve actions and outcomes identified in A2040: Our plan to thrive 2020-2024 and Alexandrina's Environmental Action Plan
- Co-ordinated the disbursement of $36,500 to 37 community groups via Council's COVID-19 Community Reactivation Grant program
- Establishment of a Climate Emergency Advisory Committee for a period of 2 years to advise Council on climate emergency actions, in accordance with Council's Climate Emergency Declaration (2019), and to help to develop the Carbon Neutral Plan, the Climate Emergency Action Plan, and the Climate Change Policy

*2022/2023*

- Accessibility upgrade of public toilets at Bristow Smith Reserve, Langhorne Creek, Clayton Bay, Commodore Reserve and Horseshoe Bay in Port Elliot and in Goolwa Beach
- Council shade sail program rolled out to key Alexandrina playgrounds
- Strathalbyn way finding signage installed
- Accessibility improvements at Horseshoe Bay Reserve in Port Elliot, with new pathways to the Surf Club and viewing platforms
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| *Ongoing* | • Capital works meet legislative requirements around accessibility and include Universal Design approaches<br>• Universal design evident in key projects like Goolwa Wharf Revitalisation Project and Strathalbyn Streetscapes<br>• 2021 – current - Open Space benches with solar and wifi<br>• 2017 – current - Recycled plastics in open space equipment and aluminium seating (wood look) |

# Community Inclusion

## 3.3 Leverage Business Alexandrina to increase opportunities to co-design innovative solutions for industry

### Develop and deliver an annual community innovation program for Alexandrina

**Progress Report**

***On Track***

Council has delivered two structured Innovation Programs; The Our Local Innovation Project and Alexandrina Innovation Challenge.

Business Alexandrina's expanding program of events and educational workshops emphasise the need for small and local businesses to innovate.

*2020/2021*

- Launched Business Alexandrina that provides an extensive business support program centred at The Hub, a well-resourced and accessible meeting space in Goolwa's main street. By bringing in resources and expertise, and creating a place for Alexandrina businesses to meet, Business Alexandrina ensures that all businesses, big and small, can benefit from major developments taking place, learn how to position themselves, up-skill and collaborate to add to Alexandrina's growing economy
- Business Alexandrina saw 59% growth in membership in 2022, up from 27 to 43. More than 300 booking to use The Hub were made through to the end of September
- To help promote the Our Local Alexandrina (OLA) digital platform and engage the local business community, Council co-hosted the Our Local Innovation project with consultants working one-on-one with five local businesses over four months to help them be more innovative and collaborative in their operations
- Co-ordinated the disbursement of $99,741 to 22 businesses via 2 rounds of Council's Economic Development Recovery Grant program

*2021/2022*

- Delivered the Alexandrina Innovation Challenge with seven participants completing a four-month incubator style program to develop their ideas that were in alignment with the A2040 themes into a profitable business model
- Business Alexandrina supported the 2000+ businesses located in the region and is directly connected with over 60% of local operators and growing. Providing dedicated support
- Business Alexandrina hosted 17 events over the year, which attracted nearly 500 participants
- Renewal of the region's sustainable agribusiness leadership group: ASART 2022 saw the launch of the renewed Alexandrina Sustainable Agricultural Round Table (ASART). This leadership group will set the direction for Council to help local farmers become more sustainable, and to reap the benefits that come with this

  Emerging from the Alexandrina Agribusiness Conversation held back in April 2021, ASART will regularly bring representatives of our diverse agricultural

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| | community together with members of Council in order to guide policies and projects<br>• TiCSA partnered with us to deliver the Digital Champions Day Conference<br>• RDA has been integral to a $3.5 million project to restore and reopen the Strathalbyn Abattoir. The collaboration has created the Fleurieu Community Co-operative. This initiative will provide a long term, sustainable process for meat supply from farmer to consumer and will create up to twenty new local jobs.(Council support all RDA projects/ programs)<br>• The Business Alexandrina network grew 62%, hosted 17 workshops (481 participants), provided 790 hours of business mentoring delivered by 8 experts with 1900+ people engaged through digital and social media<br>• Innovation advice for 6 businesses from Angela Di Fabio of New Venture Institute. Angela also presented to 18 business at a business breakfast event.<br>• Alexandrina Business Hub had 300+ bookings in the first three quarters and increased its membership by 59%<br>• Our Local Alexandrina includes 100+ hospitality and retail businesses on the website and network with 2,300 engaged across social media platforms<br>• **5** winners in the 2022 SA Tourism Awards, including gold for Kimbolton Wines (entries supported by Business Alexandrina)<br>• The Alexandrina Council Business Initiatives Grants delivered $13,250 to seven small business for digital shopfront building. The grants cover website development, content creation, and developing marketing strategies. |
| *2022/2023* | • Supported the Southstart Innovation Festival within the region<br>• Established a partnership between Business Alexandrina and Fleurieu Food, culminating in the inaugural Fleurieu Food Festival in August 2022<br>• Partnered with the Tourism Council of South Australia (TiCSA) for the Tourism Development Program, supporting local tourism operators in the South Australian Tourism Awards, resulting in several finalists and award winners<br>• Renovated the historical Chart Room as a new pop-up venue for hire, attracting<br>• 33 business inquiries and hosting a successful art exhibition by the Goolwa Visual Arts Group<br>• Expanded the Business Alexandrina partnership with Fleurieu Food to run a special Business Engagement Program leading up to the 2023 SA Wooden Boat Festival, which included over 160 events across 20+ locations in the SAWBF Food, Wine, and Experience Program. |

# Transport Connections



## 1.4 Advocate for a rethink of transport planning to focus on needs identification for improving accessibility, social inclusion, and wellbeing

### Conduct a community transport audit by 2022 to better inform VICs and ideas for change with the community

*Progress Summary*

*Delayed/ Challenges*

While not consolidated in one plan, Council has a clear understanding through previous community engagement of transport gaps, transport options and oppportunities to advocate and partner.

*2021/2022*

- Established the Community Wellbeing Advisory Forum
- Transport Connections was a topic of discussion for each Village Conversation

*2022/2023*

- Council made a submission to the Select Committee on Public and Active Transport, advocated for the support in the Regional Development Australia (RDA) Transport Survey, requested the State Government extend the Uber boundary to include the Alexandrina region, and provided valuable input to the Public Bus Review conducted by the Department of Planning, Transport, and Infrastructure
- Discussions on road infrastructure, traffic congestion, and transportation requirements were noted during Master Plan consultation sessions in Port Elliot, Middleton, and Milang
- The Master Plans also made a number of recommendations to improve pedestrian and vehicle traffic and included a baseline study of traffic on and around the Strand at Port Elliot to inform future decisions
- Council promoted the Regional Development Transport Survey on Social Media Platforms, encouraging community participation in the initiative
- Council contributes funding to support the delivery of the Community Passenger Network

*Ongoing*

- Council remains dedicated to the upkeep and maintenance of paths and trails within the region.
- Use insights from Village Conversations to support advocacy

# Transport Connections



## 2.4 Explore opportunities to integrate eco-friendly and sustainable materials into the procurement process and practices to road management

### Refine and implement procurement policies, contract management and asset management to better incorporate 'green' criteria

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| *Progress Summary* | *On Track*<br><br>Council adopted the Climate Change Policy – the overarching policy for Council (August 2022). This policy sets Council's response to climate change and applies to all Council strategic and operational activities and plans. Draft Climate Change Strategy and Environmental Strategy developed. |
| *2020/2021* | • Recycled Rubble Trial (FRWA) |
| *2021/2022* | • Council's quarterly newsletter, Alexandrina Alive, commenced printing on certified recycled paper<br>• Council's Communications team actively promotes the use of all printed resources and documents to be printed on 100% recycled paper<br>• Council adopted the Carbon Neutral Plan that outlines how Council will reduce emissions produced by the council' fleet |
| *2022/2023* | • The newly adopted Climate Change Policy sets outs Council's response to climate change and applies to all Council strategic and operational activities and plans, such as procurement and sustainable road management practices<br>• The draft Climate Emergency Action Plan outlines actionable steps that both the Council and the community can take to collectively reduce emissions, including our biggest emissions, transport<br>• Council actively embraces sustainable practices, including the recycling of tree mulch, efficient weed control on roadsides, regular maintenance of gross pollutant traps, and a no- dry grading approach to prevent dust nuisances<br>• Council maintains solar panel systems at its offices and depots<br>• Council uses rainwater tanks and CWMS water for construction, including road development. |
| *Ongoing* | • Tree mulch reuse<br>• Weed control on roadsides<br>• Gross pollutant trap maintenance<br>• No dry grading to precent dust nuisance<br>• Maintain Council office and depot solar panel systems<br>• Use of rainwater/ tanks for construction water<br>• Use of CWMS water for road construction |

# Transport Connections



## 3.4 Advocate for multiple modes of public transport that connect communities to Adelaide and across our region

### Enact an advocacy plan for improved transport safety, connectivity, infrastructure and network efficiency by 2023

*Progress Summary*

***On Track***

Council has continued to advocate for imrpoved transport connectivity since 2020. Advocacy actions will be included in Draft Village Innovation Plans.

*2020/2021*

- Community Transport - SCOTS - $100k to $70K, identified gaps in region - commenced Advocacy with State and Federal Government. In particular State has a gap that hasn't been resourced
- Contacted State and Federal Government representatives responsible for the Community Passenger Network request state fund gaps and commonwealth enforce regional boundary coverage
- Participation in the SA Public Transport Authority Regional Bus Services Review 2021 (May 2021)
- Transport Connections (lack of accessibility to rideshare, taxis, isolated communities) included in 2022 Advocacy document submitted to the Courier

*2021/2022*

- Letter to the Minster (DPTI) regarding Uber boundary (October 2021)
- Meeting with MP Basham to advocate for metro ticketing and increased service delivery to the region at SCOTS (December 2021)
- SCOTS sent a letter to Corey Wingard, MP Basham, MP Rebekha Sharkie advocating for metro ticketing and improved service delivery for the region.( January 2022)

*2022/2023*

- Council sent a letter to the Minister for Transport highlighting the transport challenges identified through community consultation, especially in Strathalbyn and surrounding areas like Langhorne Creek, Milang, and Clayton Bay
- Submitted a report on Alexandrina's transport needs to the Parliamentary Select Committee on Public and Active Transport
- Advocated for improved transport through meetings with Keolis Downer and Link
- SA representatives in October 2022
- Supported the Regional Development Australia (RDA) in their work on transport, including Public Transport Reviews for the Hills and Coastal zones of the Fleurieu region
- Advocated for the consideration of feeder towns like Strathalbyn in the context of the Mount Barker and Adelaide Hills Transport Study by the Department of Infrastructure and Transport (DIT) in December 2022
- Provided essential information to the Mayor for his participation in an ABC Radio interview, enabling him to advocate for the region's transport needs in March 2023
- Council has taken steps to improve local accessibility through initiatives such
- as paths and Disability Discrimination Act (DDA) access ramps, focusing on areas around aged care facilities and implementing a Pedestrian Program
- Council actively engages with the National Heavy Vehicle Regulator, particularly in the context of permits.

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| *Ongoing* | • Paths and DDA (Disability Discrimination Act) access ramps<br>• Paths around aged care facilities<br>• Pedestrian Program<br>• National Heavy Vehicle Regulator – permits<br>• Use insights from Village Conversations to support ongoing advocacy opportunities |

# Environmental Innovation

## 1.5 Commit to purchasing recycled material in our public spaces

### Design and implement an open space strategy with guidelines for recycled materials and products

*Progress Summary*

***On Track***

Open Space and Recreation Strategy is due for development 2023/24

*2020/2021*

*2021/2022*

*2022/2023*

- Adoption of a Climate Change Policy
- Council conducted a thorough LED Public Lighting Review, seeking to enhance energy efficiency and reduce environmental impact
- Council has implemented energy- efficient and water-saving systems in public toilets, contributing to more
- sustainable and eco-friendly facilities
- Council has been incorporating recycled materials in fence posts and aluminium for smart shelters and seating.

*Ongoing*

- Since 2017, Council has been incorporating recycled materials in fence posts and aluminium for smart shelters and seating

# Environmental Innovation

## 2.5 Contribute to the development of a long-term approach to waste management on the Fleurieu Peninsula

### In partnership with FWRA increase the diversion of all Municipal Solid Waste (MSW) from landfill by 75%

*Progress Summary*

***On Track***

Council and FRWA continue to partner on initiatives to divert waste from landfill and supports the delivery of educational mesasging to ensure community uptake of new programs and collection schedule changes.

*2020/2021*

- The Fleurieu Regional Waste Authority (FRWA) worked with several local Goolwa cafés to divert food waste away from landfill and into the green organics waste stream. Following commencement of the trial approximately 24 commercial FOGO bins were placed kerbside, with contents going to Peats Soil and Garden Supplies for processing into compost
- FRWA trialled the weekly collection of recycle bins and Food Organics Green Organics (FOGO) bins in parts of Chiton, McCracken and Hayborough. This area was chosen for the trial as it has a mix of permanently occupied homes, holiday homes and holiday rental businesses. Results showed in a diversion rate of 84%
- FRWA began to provide weekly food waste collections for commercial businesses and special on-demand waste collections for business and holiday home owners that have a bin that needs to be collected urgently
- Alexandrina Council, FRWA and Green Industries SA partnered in a project to deliver a kitchen caddy and roll of compostable bags to Mount Compass households in November 2020. The program was a success increasing the FOGO bin presentation rate from 42% to 58% and increased FOGO collection by 45%
- 44 compost bins, 51 worm farms, 175 kitchen caddies and 555 replacement kitchen caddy bags were sold through our customer service centres

*2021/2022*

- FRWA's Summer Recycling Collection Program progressed with a community survey, bin audits and data analysis to determine the optimal kerbside waste collection service for the summer period. After workshops and consideration of all the research the FRWA Board endorsed the weekly collection of Food Organics and Garden Organics (FOGO) and Co-mingled recycling and fortnightly collection of general waste for six weeks over the summer period
- 700 survey participants signed up to be 'Friends of FRWA' and FRWA's quarterly newsletter
- FRWA delivered education session at Council's 'Food Systems Workshop'
- Waste Management Workshop with Council Members hosted by Craig Reucassel

*2022/2023*

- Council and Fleurieu Regional Waste Authority (FRWA) continue to partner on initiatives to divert waste from landfill

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| | • FRWA Education and Projects Officer and Council's Climate Champions staff group delivered a waste education lunchtime forum session to staff to update on Recycling changes and Food and Garden Organics<br>• Council remains committed to supporting and circulating FRWA's messaging, reports, and service updates as part of its ongoing efforts to promote responsible waste management practices and keep the community informed<br>• In partnership with FRWA, the A2040 team workshopped a pilot program to address recycling opportunities at Horseshoe Bay with Port Elliot community stakeholders. |
| *Ongoing* | • Our community helps the environment by collecting mobile phones, batteries and accessories for recycling. Council provides muster units for used mobile phones in the main Goolwa office and library, at Strathalbyn Library and at our Port Elliot and Milang Library depots<br>• Continue to support and share FRWA's messaging, reports and service update |

# Environmental Innovation

## 3.5 Support local industry to connect, explore and pilot new initiatives

**Through Business Alexandrina engage leading experts to strengthen business and community networks in the region to maximise innovation uptake and return on investment**

*Progress Summary*

***On Track***

Business Alexandrina engages a variety of stakeholders, foster innovative partnerships, empower small businesses and seeks opportunities to connect the region with investment opportunities

*2020/2021*

- Launched Business Alexandrina and opened the 'Hub'. This initiative offers local business operators an opportunity to grow, learn and network with each other
- Alexandrina became Small Business Friendly Council – continues to hold SBFC Accreditation which includes three small business friendly initiatives each year
- Development and promotion of the Alexandrina Business Investment Prospectus
- Goolwa's Newly Revamped Discovery Park was officially opened in March. Business Alexandrina is proud to have assisted this $22 million investment to become a reality

*2021/2022*

- Completed the inaugural Alexandrina Innovation Challenge, program for entrepreneurs
- Delivered the Building a Local Food Community mentoring program with The Food Embassy - worked with 3 mentees to develop ideas and initiatives to improve our local food system
- Gained a grant ($9,800) to support the delivery of a second round of Food Matters workshops and Mentoring Program in Alexandrina with The Food Embassy, Strath Neighbourhood Centre and MOSHCC
- The Ratalang Basham Beach Dune Stabilisation project was completed with support, guidance and partial funding from the Coastal Protection Board. Council also worked closely with the Ngarrindjeri Regional Authority at Ratalang Basham Beach for this important dune protection work
- Beacon 19 Goolwa Boat Ramp Refurbishment Works will modernise the 40-year-old structure and provide an improved boat launching point. This is aimed to encourage greater opportunities to link Beacon 19 with natural attractions found in the Coorong and Lower Lakes
- Completed the 'Enabling resilient food systems in SA' program - a collaborative project with other State and Local Government organisations to explore with their communities what a resilient food system in their region could look like and create a shared vision. Alexandrina's vision and suggested actions helped to create a toolbox to support other councils to undertake this process with their communities. Toolbox shared with over 150 people at various forums so far.

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| *2022/2023* | • Resourcing Regenerative Initiatives workshop held in partnership with The Food Embassy, Business Alexandrina and other stakeholders. Thirtypeople involved in food-based businesses attended to find out about resourcing opportunities<br>• Agritourism Forum Farming and produce related experiences are key drivers of visitors to regional areas. In partnership with TicSA, this workshop has been designed to educate, encourage future thinking, support farmers on the journey to tourism and regions on their journey to sustainable Agritourism growth<br>• Peats Soil Nappy Recycling Program Peats Soil & Garden Supplies in Langhorne Creek are leading the way in recycling nappies as one of South Australia's largest composters. The local company are part of a new nappy recycling trial and feasibility study that could be Australia's answer to the 1.5 billion disposable nappies that end up in landfill each year. The first trial of its kind in Australia, the Nappy Loop has been underway in SA since July 2022 |
| *2022/2023* | • Held a Resourcing Regenerative Initiatives workshop with The Food Embassy, Business Alexandrina, and other stakeholders, engaging 30 food-based business participants in discovering resourcing opportunities<br>• Organised an Agritourism Forum in partnership with TicSA, supporting farmers and regions<br>• in sustainable Agritourism growth<br>• Collaborated with Peats Soil & Garden Supplies on the Nappy Recycling Program, a ground-breaking trial to reduce diaper landfill waste in South Australia<br>• Hosted monthly information sessions for local businesses on the procurement process at Alexandrina Council in the Alexandrina Business Hub and Strathalbyn Library<br>• Council continues to strongly advocate for water policy changes to ensure a freshwater future for the Lower Murray, Lakes, and Coorong through ongoing membership and active participation in government and non- government groups, including the Murray Darling Association (MDA) Region 6. |
| *Ongoing* | • Council's Community Grant and Community Environment Grant program provides in-kind and financial support for event organisers to deliver community projects and events across the Alexandrina community in line with A2040 and other key Council plans<br>• Alexandrina Council's Community Christmas Contributions program aims to provide support for community groups within the Alexandrina region to engage the community in Christmas activities or events that stimulate community interest, encourage participation and foster community Christmas spirit<br>• Council continues to strongly advocate for water policy changes to ensure a freshwater future for the Lower Murray, Lakes, and Coorong through ongoing membership and active participation in government and non- government groups, including the Murray Darling Association (MDA) Region 6 |

**The A2040: Our plan to thrive contains action areas and measures directly related to how Council can plan achieve a liveable, green and connected future for Alexandrina's community. However, it does not include an action area or measures that relate directly some core services we provide as a Council. As a result, we have drafted an additional 'Action Area' Enabled that links to our operations for the purposes of reporting.**

# Enabled

| | 6.1 Enhance organisation capability through innovative practices, regional and community partnerships |
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| 2020/2021 | |
| 2021/2022 | • Obtained Small Business Friendly Council Accreditation<br>• A management-initiated change program, Brain Savvy- Psychological S.A.F.E.T.Y commenced in Customer Experience aimed at creating a team that feels valued, empowered and engaged |
| 2022/2023 | • An Administration Officer was assigned to the Fleurieu Regional Aquatic Centre Authority (FRACA), offering valuable support for this partnership<br>• The Customer Experience team established a front-facing connection with local residents through their active involvement in the Strathalbyn Regional Show<br>• The library expanded its programs and services to better meet residents' diverse needs<br>• Implementation of the Community Wastewater Management System (CWMS) resulted in improved efficiency, workplace health and safety, risk management, asset/infrastructure planning, and faster response times, driven by Supervising Control and Data Acquisition analytics<br>• Council continued to provide shared services for Development Services and Payroll services to the District Council of Yankalilla, fostering efficiency and collaboration<br>• Council enhanced communication through Alexandrina Libraries' Facebook page, ensuring better engagement with the community |
| Ongoing | • Provide shared service for Development Services and Payroll services to the District Council of Yankalilla<br>• Participating in sharing of equipment with other Councils<br>• CWMS – SCADA analytics has helped improve efficiency, WHS and risk, asset/ infrastructure planning and faster response times<br>• Activating and improving Alexandrina Libraries Facebook communication<br>• Expanding library program offering and variety |

# Enabled

## 6.2 Ethical and efficient management of resources Improve planning and financial performance through regular review, alignment with strategic goals and budgets, and efficient communication and reporting

*2020/2021*

- Review and data verification of Council owned and managed land
- Reviewed and updated of Community Land Register
- Obtained template Lease and Licence documents from a law firm to improve processes and reduce risk
- To ensure retention of staff, during COVID Customer Experience redeployed staff to other business units across the organisation to assist with administration across the organisation. Many large administrative projects/tasks were completed during this period
- The new SA Planning and Design Code which went live in March 2021 had a significant impact on the Section 7 Searches function undertaken by Customer Experience resulting in streamlined procedures and systems
- A total of 2,089 Property Searches were processed, 332 more than previous years- a direct impact from COVID. In response to this increase more Customer Experience staff were trained in this function to be able to cope with demand
- Customer Experience team implemented new team site / workflows to improve communications between the team and other business units
- During COVID, staff were able to work from home to ensure consistent service

*2021/2022*

- To minimise the potential of cross infection and during COVID lockdowns, and to continue to provide a seamless efficient customer experience, the CX team split into 3 separate teams to cover our Strathalbyn and Goolwa sites and also successfully set up the call centre / service centre remotely at staff homes
- Customer Experience assisted with the A2040 Village Conversations events

*2022/2023*

- Integrated a comprehensive asset revaluation plan into the 2023/24 Annual Business Plan and Budget process, leading to crucial resolutions endorsing the draft Asset Revaluation Management Plan, adopting the Asset Management Policy, and securing funding for audits and revaluations
- Updated the Draft Annual Business Plan and Budget to provide more comprehensive information on past, present, and future projects, addressing the need for greater detail in the Long-Term Financial Plan
- Introduced a savings and efficiency program to deliver community projects and services more cost-effectively, with plans to maintain an annual register of identified savings and efficiencies for Elected Members' review.
- Developed and implemented online staff inductions for all employees that better accommodates varying learning styles
- A 'New Initiative' was approved through the provision of a dedicate professional development platform. This will allow us to continue to develop our existing team, and statistically, lower our rate of turnover intention. The real benefits of this will be better realised in the fiscal year's report.

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| | • A comprehensive organisational review was conducted, resulting with a revised structure reducing the number of General managers from 4 to 3<br>• A staff culture survey was conducted, and the feedback indicates significant improvements in the last 12 months<br>• A more inclusive and collaborative Performance and Development framework was created and launched following a comprehensive consultation process. Council created and launched its updated Values and Purpose Statement to further develop and contribute to our culture and improved Employee Value Proposition. |
| *Ongoing* | • Customer Experience continues to bring in new staff (casuals and trainees), who are then deployed out to business units when opportunities arise |

# Enabled

## 6.3 Enhance trust and accountability through open transparent leadership. Engage, inform and involve the community in decision making and communication.

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| *2020/2021* | • Online training for accessible communications (Centre for Inclusive Design) |
| *2021/2022* | • Through Village Conversations, utilised My Say to obtain and promote township specific email lists for ongoing communication<br>• Trialled various online engagement tools through Village Conversations 'Digital Conversations' on My Say (mapping, survey, polling tools) |
| *2022/2023* | • Council engaged in collaborative co-design workshops and utilised the MySay platform for community input to develop place-based Master Plans for the townships of Middleton, Milang, and Port Elliot<br>• Council submitted responses regarding Lot 5 Hampden Way Strathalbyn and Middleton Private Proponent Code Amendments to ensure community interests are considered<br>• Implemented practices to provide Council Members with consultation methodology and materials prior to engagement<br>• Conducted Budget Roadshow Workshops engaging with six townships, emphasizing a commitment to community involvement in decision-making processes<br>• Finalised the Community Wellbeing Action Plan – a Plan which was developed through a collaborative model of engagement. 60 community members worked alongside Council staff to engage with community through peer- led conversations and identify priorities for wellbeing. This approach allowed us to hear from over 600 people, some of whom wouldn't usually participate in consultations, and ensure our community's strengths, needs, priorities and aspirations for wellbeing are embedded in the Community Wellbeing Action Plan<br>• 96.2% of all Council decisions were made in meetings open to the public<br>• Presented a new six-monthly Strategic Plan Update Report to Council, titled "Delivering A2040 - 6 Monthly Progress Report," offering a comprehensive overview of the Council's alignment with the A2040 strategy |
| *Ongoing* | • Wastewater standards, designs and technical specification development<br>• Updating website pages with current information |