

# MEDIA RELEASE

## **A2040 consultation incentive supporting 'Our Local Alexandrina' businesses**

**18 January 2021**

Alexandrina Council has released its draft A2040 Community Strategic Plan and is providing a great incentive to encourage feedback, whilst supporting local business. Those who participate will go in the draw to win one of two \$100 vouchers to spend at a local business listed on the 'Our Local Alexandrina' website.

The draft Plan is supported by video and a story-telling narrative featuring our favourite shops and businesses from around the region. Coffee shops, retail, cellar doors and bakeries – it's all there and evokes a great sense of pride. Alexandrina 2040 captures the feedback of the 1,800 residents and visitors who ultimately informed the design and the collective vision of a Liveable, Green and Connected future as we head towards 2040.

Council is currently seeking community feedback on the draft and Mayor Keith Parkes, speaking from the Business Alexandrina Hub, in Cadell Street, Goolwa, is asking as many people as possible to get involved in the consultation.

"Our A2040 strategic plan will shape the future of our region. It is a guiding document for Council to ensure that in the next twenty years, Alexandrina reaches its full potential by leveraging the opportunities and harnessing our strengths to ensure we achieve results in our key action areas of climate response, well managed growth, community inclusion, transport connection and environmental innovation.

"There are many ways to provide feedback. You can jump online to view the documents, watch the videos, listen to the audio; or drop into the Hub, libraries or visitor information centres in Strathalbyn and Goolwa to complete a hard copy survey.

"The \$100 vouchers are a great incentive to participate and an opportunity for Council to further support local businesses in our community. Any businesses not already listed on the website can sign up to be involved through our Business support team on 8555 7455" he said.

All documents, videos, audio and the survey for Alexandrina 2040 can be found online at [mysay.alexandrina.sa.gov.au/A2040](https://mysay.alexandrina.sa.gov.au/A2040) and for your chance to win one of the \$100 vouchers to spend at a business listed on Our Local Alexandrina website – complete the feedback survey by Wednesday 27 January 2021.